

Company 12/08/2019

## Porsche has placed a green Schuldschein of one billion euros

Porsche AG has issued the largest green Schuldschein to date with a volume of one billion euros. It is the first transaction of its kind by a car manufacturer: the funds will be used exclusively to refinance sustainable projects.



More than 100 institutional investors such as banks, pension funds and insurance companies have participated in the Schuldschein transaction. The huge demand from international investors that had not, in the past, participated in Schuldschein issues by Porsche was particularly encouraging. Primarily, these originated from the Asia region. The transaction was arranged by Landesbank Baden-Württemberg, Bayern LB and ING. In addition, ING provided support as a "green advisor" – an expert in green Schuldschein transactions.

As part of its digitalisation strategy, Porsche has additionally participated in marketing via the "Debtvision" third-party financing platform. Companies can market their Schuldschein on this platform efficiently and transparently, and reach a broad investor base.

### The Porsche Taycan project qualified for green financing



### **The fully electric Porsche Taycan forms the core of the green product portfolio**

In the multi-storey assembly hall for the Taycan, automated guided vehicle systems (AGVs) are used. They bring previously unknown flexibility to the production process. The AGVs move on a level floor – contrary to the traditional conveyor belt, no conveyor system foundations need to be provided. This reduces the building height and ensures that the building does not negatively affect the circulation of air in the Stuttgart-Zuffenhausen area. All newly erected buildings have been designed for maximum energy and heat efficiency. The production processes follow the principle of the most efficient use of resources.

The Porsche Taycan will be introduced in September and will be launched onto the market at the end of the year. Across the globe, there are already more than 20,000 serious prospective buyers for the four-door vehicle. The potential customers have put their names down on an option programme list and made a down payment. Alongside the dynamic driving characteristics of the Taycan, a comprehensive charging infrastructure is key to the long-term success of electromobility. Porsche offers intelligent charging solutions for both the home and when on the road. The Porsche Charging System digital platform enables Europe-wide access to around 70,000 charging points from various providers and central billing via Porsche. In addition, both own fast charging stations and those installed in cooperation with charging networks such as Ionity in Europe or Electrify America in the USA are available.

#### **Link Collection**

##### **Link to this article**

[https://newsroom.porsche.com/en\\_AU/2019/company/porsche-green-schuldschein-sustainable-projects-18335.html](https://newsroom.porsche.com/en_AU/2019/company/porsche-green-schuldschein-sustainable-projects-18335.html)

##### **More articles**

<https://newsroom.porsche.com/de/historie/rollendes-porsche-museum-10668.html>

<https://newsroom.porsche.com/de/motorsport/auf-zu-neuen-ufern-webber-10642.html>

##### **Media Package**

<https://newsroom.porsche.com/media-package/927ee5c9-e90e-40a8-b150-fc3b4ddf26f3>

##### **Downloads**