

Company Apr 12, 2018

70 Years of Porsche sports cars in 9:11 Minutes

In this anniversary year, episode 6 of the 9:11 Magazine is devoted to the highlights from seven decades of Porsche automotive history. The web TV format shows special models and extraordinary technology – from the 356 to the Mission E.



The 1950s

Matt Hummel is a Porsche enthusiast with a special philosophy. He's left his 1956 Porsche 356 just as he found it: with a striking patina and plenty of dings. His reasoning is simple: "The Porsche was made to be driven, not for the garage."

The 1960s

A video from 1967 shows the 911 2.0 Targa in a wind tunnel. On board: a model and the question: Will the hairdo survive the fierce winds? In chapter 2, the current Targa does the hairdo test as well.

The 1970s

The 917 KH Gulf: motor racing legend and star of the film "Le Mans" with Steve McQueen. Now the powerful 1970s icon in the Porsche vehicle warehouse is experiencing a revival – with the help of oil paints from YouTuber Roman Miah.

Four decades: 1980s-2010s

Icons from four decades: From the 959 to the 918 Spyder, from the eighties to today – this chapter highlights the four models that embodied the zeitgeist of their respective decades.

Mission: Future

The interior of a Porsche: "Always a league of its own." Ivo van Hulten, Director of Interior Design Style at Porsche, on the challenge of uniting tradition and innovation in the Mission E Cross Turismo. The vision of a creative mind.

At the 9:11 Magazine the sports car manufacturer presents entertaining and interesting facts and stories from the world of Porsche. The spectrum ranges from heritage themes and product introductions to background reports and thrilling motorsport stories. The 9:11 Magazine complements the Porsche customer magazine Christophorus and the audio format 9:11. Porsche. Podcast and is in German and English.

**Jasmin Anderson**

Managing Editor 9:11 Magazine

+49 (0) 170 / 911 3790

jasmin.anderson@porsche.de

Link Collection**Link to this article**

<https://newsroom.porsche.com/en/company/porsche-911-magazine-episode-6-70-years-sports-cars-web-tv-matt-hummel-356-911-targa-917-kh-gulf-steve-mcqueen-roman-miah-959-918-spyder-mission-e-cross-turismo-ivo-van-hulten-design-15209.html>

Media Package

<https://newsroom.porsche.com/media-package/730e2484-3159-453b-9538-fc0e9e57f0be>

Downloads

Porsche starts web TV format "9:11 Magazine", press release, 03/28/2017, Porsche AG

External Links

<http://911-magazine.porsche.com/en/>