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## Prospects for young Filipinos

Since 2008 the Porsche Training and Recruitment Center Asia (PTRCA) in Manila has been offering Filipinos from underprivileged backgrounds career opportunities. Audi and Volkswagen now become cooperation partners.



In future Porsche, Volkswagen and Audi are planning together recruiting junior technical staff from PTRCA, with job opportunities mainly in the Middle East region. The development of the PTRCA to PTRCA 2.0 with the new cooperation partners means that much more young Filipinos will be accepted in the training programme. Instead of the current 32 trainees per year, in 2016 there will be 120 and in 2017 even 145.

In the past six years, in cooperation with the Don Bosco Technical Institute (DBTI) and the local importer and dealer PGA Cars Inc. Porsche has already trained more than 250 young adults as motor vehicle service mechatronic technicians. They cover the sports car manufacturer's growing demand for qualified specialists, especially in the Porsche centres in the Middle East and Asia Pacific growth markets. "Good English language skills and the good work ethic the people of the Philippines are known for are beneficial here", explains Michael Drolshagen, Head of After Sales at Dr. Ing. h.c. F. Porsche AG, the reason for setting up the PTRCA in Manila. Training there was and remains first and foremost a recruitment programme. "But of course for us it means also practising social responsibility. Because a qualification from the PTRCA not only gives these young adults access to the international labour market, it also gives them a real opportunity to noticeably improve their own living conditions and to strengthen their family environment."

### The present salary is several times higher than the average wage

Jayson Supan's story is an example of this. In 2008 he was one of the first graduates of the PTRCA. In February 2009 he started working as a motor vehicle service mechatronics technician at the Porsche Centre Al Nabooda Automobiles LLC in Dubai. The career of Jayson Supan has continuously advanced to the present day. He is currently making the transition from a system technician to a diagnosis specialist. This means that he is once again expanding his area of responsibility and his salary. Even his present salary is several times higher than the average wage in the Philippines. This puts him in a position to build his own house in the Philippines and to pay for his brother's schooling in his distant home country. In addition, he is helping his parents to set up a small rental company for

motorbikes and vans in the Philippines.



The success of the training programme can also be seen in the extremely low fluctuation rate of less than three per cent – in regions where 20 per cent is usual. Robert Coyiuto Jr., businessman and owner of PGA Cars Inc. in Manila: "I am glad that we have – along with Don Bosco – established the success of the program from the initial idea from Porsche AG and us. Having reached our six year mark last December, we are confident of the skills of the graduates and long term potential of the advanced training curriculum. The PTRCA not only provides a highly skilled and proficient labor force for the global Porsche and Volkswagen Group network but also provides the underprivileged yet highly deserving Filipino youth the opportunity to become breadwinners for their families. This also underlines the fact that as a successful company we put a strong priority on our corporate social responsibility. This is my commitment."

**"The programme has proven its value"**



**"Here in Manila we are experiencing exemplary implementation."**

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<http://www.donboscomakati.edu.ph>