

Company Jul 8, 2014

Successful first six months

Porsche handed over more new cars to customers in the first six months of 2014. Compared to the period of January to June 2013, the number of vehicles delivered rose by almost eight per cent to 87,800 units.



In the first six months, the new Panamera Gran Turismo was especially in demand and around 13,500 units were delivered – a rise of 28 per cent. Almost one in ten customers opted for the efficient and sporty plug-in hybrid model.

Well positioned to face current challenges

"We can look back on a very successful first six months of 2014 – despite sometimes volatile economic conditions and highly different trends on individual automotive markets," said Bernhard Maier, Member of the Executive Board Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. "With our present model line-up we are well positioned to face current challenges. In the second half of the year, we will keep our foot on the accelerator with the world-wide launch of the Macan and other model innovations."

Increased sales in all key regions

In the first six months of 2014, Porsche increased sales in all key regions. There was a particularly strong response from European customers. The number of units sold rose by 14 per cent to almost 30,000 deliveries. Of these, 12,300 units were sold in the home market of Germany. In the United States the sports car manufacturer recorded 23,000 new cars delivered – a growth of eight per cent compared to the period January to June 2013. In China Porsche reports a rise of eight per cent with 19,800 cars in the first six months of 2014. The majority of deliveries worldwide were registered by the Cayenne with 37,200 units, followed by the 911 model series

(15,615 units to be precise).

All deliveries at a glance:

PORSCHE AG Deliveries	June			January - June		
	2014	2013	Variance (%)	2014	2013	Variance (%)
World	16,325	14,304	14.1	87,803	81,565	7.6
Europe	6,136	4,705	30.4	29,837	26,199	13.9
Germany	2,481	2,072	19.7	12,283	11,423	7.5
America	4,934	4,328	14.0	26,736	24,936	7.2
USA	4,102	3,700	10.9	22,919	21,309	7.6
Asia Pacific, Africa and Mideast	5,255	5,271	-0.3	31,230	30,430	2.6
China	3,320	3,285	1.1	19,785	18,323	8.0

Deliveries Porsche AG, January - June 2013 / 2014, Porsche AG

Consumption data

911 (Type 991): Combined fuel consumption: 9.0 – 8.2 l/100 km; CO2 emission: 211 – 191 g/km

Boxster: Combined fuel consumption: 8.4 – 7.9 l/100 km; CO2 emission: 195 – 183 g/km

Cayman: Combined fuel consumption: 8.4 – 7.9 l/100 km; CO2 emission: 195 – 183 g/km

Cayenne: Combined fuel consumption: 11.2 – 9.9 l/100 km; CO2 emission: 263 – 236 g/km

Macan: Combined fuel consumption: 9.2 – 6.1 l/100 km; CO2 emission: 216 – 159 g/km

Panamera: Combined fuel consumption: 10.7 – 8.4 l/100 km; CO2 emission: 249 – 196 g/km

Panamera S E-Hybrid: Combined fuel consumption: 3.1 l/100 km; CO2 emission: 71 g/km; Electricity consumption: 16.2 kWh/100 km

918 Spyder: fuel consumption: 3.1 l/100 km; CO2 emission: 72 g/km; Electricity consumption 12.7 kWh/100 km

918 Spyder (Weissach package): fuel consumption: 3.0 l/100 km; CO2 emission: 70 g/km; Electricity consumption: 12.7 kWh/100 km

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Downloads

Porsche delivers 87,800 sports cars world-wide in the first six months, press release, 07/08/2014, Porsche AG

Videos

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