



PORSCHE

Press Release

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Panamera sport sedan posts strongest growth

## **120,000 Porsche cars delivered to customers worldwide**

**Stuttgart.** The Stuttgart-based sports car manufacturer has handed over 120,000 new vehicles to customers the world over from January to August 2014, thus achieving an increase of 12 per cent in comparison to the same period last year. In August 2014, Dr. Ing. h.c. F. Porsche AG delivered around 15,000 vehicles – a jump of 30 per cent in comparison to the same month last year.

Bernhard Maier, Member of the Executive Board Sales and Marketing of Porsche AG, said: "Over the course of this year, we have achieved quite a strong growth worldwide. We posted two-digit growth in Europe as well – despite existing uncertainties in several markets. The new Cayenne will provide further stimulus for growth during the next few months and support our qualitative growth strategy."

So far this year, Porsche has recorded similar growth rates in its three biggest sales regions. The sports car maker has announced an increase of 16 per cent in Europe: a little less than 39,000 new cars were delivered to customers. In China, more than 28,000 vehicles were handed over in the period from January to August 2014, out-matching the figure of the previous year by 15 per cent. In the U.S. market, the deliveries rose 12 per cent, to reach a sales figure of nearly 32,000 units sold.

With an increase of 23 per cent, the Panamera posted the highest growth in the ongoing year: 16,700 sport sedans were handed over to our customers all over the world. The second generation of the Cayman mid-engine sports car coupé was also

very popular and outdid last year's figure by 16 per cent, with 7,200 vehicle deliveries.

PORSCHE AG Deliveries	August			January - August		
	2014	2013	Variance (%)	2014	2013	Variance (%)
<b>World</b>	14,943	11,481	30.2	119,814	106,777	12.2
<b>Europe</b>	3,447	2,526	36.5	38,623	33,211	16.3
<b>Germany</b>	1,591	1,050	51.5	16,049	14,345	11.9
<b>America</b>	5,413	3,918	38.2	37,398	33,230	12.5
<b>USA</b>	4,540	3,327	36.5	31,759	28,456	11.6
<b>Asia Pacific, Africa and Mideast</b>	6,083	5,037	20.8	43,793	40,336	8.6
<b>China</b>	4,115	3,250	26.6	28,248	24,638	14.7

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Porsche model range 911: combined fuel consumption 12,4–8,2 l/100 km; CO<sub>2</sub> emissions 289–191 g/km; efficiency class: G–F

Porsche model range Boxster/Cayman: combined fuel consumption 9,0–7,9 l/100 km; CO<sub>2</sub> emissions 211–183 g/km; efficiency class: G–F

Porsche model range Cayenne (2015): combined fuel consumption 11,5–6,6 l/100 km; CO<sub>2</sub> emissions 267–173 g/km; efficiency class: F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3,4 l/100 km, combined energy consumption 20,8 kWh/100 km; combined CO<sub>2</sub> emissions 79 g/km; efficiency class: A+

Porsche model range Cayenne (2014): combined fuel consumption 11,5–7,2 l/100 km; CO<sub>2</sub> emissions 270–189 g/km; efficiency class: G–B

Porsche model range Panamera: combined fuel consumption 10,7–6,4 l/100 km; CO<sub>2</sub> emissions 249–169 g/km; efficiency class: F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3,1 l/100 km, combined energy consumption 16,2 kWh/100 km; combined CO<sub>2</sub> emissions 71 g/km; efficiency class: A+

Porsche model range Macan: combined fuel consumption 9,2–6,1 l/100 km; CO<sub>2</sub> emissions 216–159 g/km; efficiency class: E–B

Porsche 918 Spyder: combined fuel consumption 3,1–3,0 l/100 km; combined energy consumption 12,7 kWh/100 km; CO<sub>2</sub> emissions 72–70 g/km; efficiency class: A+