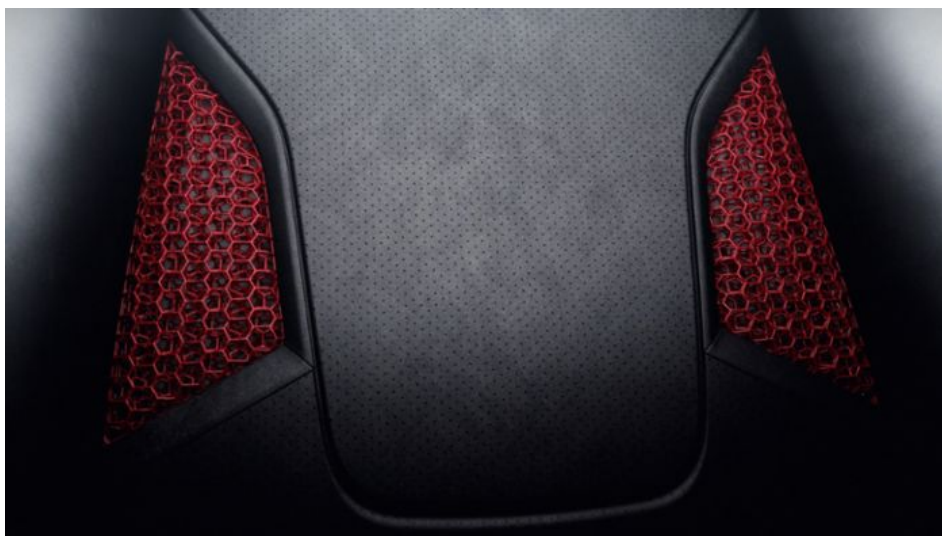


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## Sales launch for innovative 3D-print bodyform full bucket seat

A select group of Porsche drivers has been thoroughly testing the new 3D-print bodyform full bucket seat at various events, including the Manthey-Racing Nordschleife Trackdays 20/21. The pilot phase generated plenty of valuable customer feedback.



Following some final adjustments, the customised seat is now available as part of the new Performance Parts offering from [Porsche Tequipment](#). The seat is suitable for various Boxster, Cayman and 911 models. From February 2022 onwards, it can also be ordered from Porsche Exclusive Manufaktur as a standard feature and it will also be integrated into the Porsche Car Configurator at this point. In addition to its unique look, the new central section of the seat is its main innovation: parts of the cushion and backrest surfaces are produced using a 3D printer and they are available in three different rigidity grades, meaning the seat can be customised to suit the customer's specific needs.

"Seats adapted to individual drivers have been available for a long time in professional motorsport. Now Porsche also offers a road-approved customisation with different rigidity grades as standard," says Porsche test driver Lars Kern. "During the initial test drives, I was impressed by the ergonomics – the slightly lower seat position and improved thigh support are similar to what you get from the seat in a racing car. The passive ventilation is impressive too." Compared to conventional full bucket seats, the new seat is also more than eight per cent lighter.

### 3D-print bodyform full bucket seat in the Mission R

The new Porsche Mission R, which has just celebrated its world premiere at the IAA Mobility motor show, also features a 3D-print bodyform full bucket seat. This concept study of a fully electric GT racing vehicle embodies Porsche's vision for how customer motorsport could look in the future.

## Extensive offering with some availability for the front passenger

## Innovative manufacturing process and full-colour design elements

Window panels show exposed, full-colour sections of the 3D-printed lattice structure and give the full bucket seat an unmistakable design. Initially, customers can choose between Black, Guards Red and Racing Yellow for these design elements. In February, Arctic Grey, Ultramarine and Shark Blue will be added to the colour range. Porsche is planning another customisation for the medium term: 3D-print bodyform full bucket seats adapted to the individual body contours of each customer.

### Info

1 Recommended retail price for Germany including 19 per cent VAT

2 Only the driver seat is available in the US; not available in China and Taiwan



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