



PORSCHE

Press release

19 January 2019

Porsche 911 – spectacular presentation of the eighth generation at an altitude of 1,408 metres

Great appearance for the new 911 in the Alps

Zell am See. Porsche has presented the new 911 on snow and ice. After the world premiere at the Los Angeles Auto Show at the end of November 2018, the eighth generation of the sports car icon was presented yesterday, Friday, at the Areit-Alm high above Zell am See in Austria. It was the first appearance of the vehicle away from a motor show. For this, a helicopter flew the new 911 to the Alm, which is located at an altitude of 1,408 metres. The presentation was accompanied by Dr. Wolfgang Porsche, Chairman of the Supervisory Board of Porsche AG, Albrecht Reimold, Member of the Executive Board responsible for Production and Logistics, the brand ambassadors Walter Röhrl and Mark Webber as well as the works drivers Timo Bernhard and Richard Lietz.

More powerful, faster, digital: the new 911

The new 911 will also set standards in the future in terms of exclusive sportiness, and unmistakably features the Porsche design DNA. Intelligent control and chassis elements as well as innovative assistance systems combine the uncompromising dynamics of the classic rear-engine sports car with the demands of the digital world. The now launched Carrera S models are equipped with further developed flat-six turbocharged engines producing an impressive 331 kW (450 PS). The power is delivered by a newly developed eight-speed dual-clutch transmission. Both S models beat the four-second mark for acceleration from zero to 100 km/h: with the optional Sport Chrono Package, the rear-wheel-drive Coupé needs just 3.5 seconds, while the 911 Carrera 4S with all-

wheel drive completes the sprint in 3.4 seconds. The top speeds are 308 km/h (911 Carrera S) and 306 km/h for the all-wheel-drive version.

The 911 Carrera S costs from 120,125 euros in Germany, the 911 Carrera 4S from 127,979 euros; the corresponding Cabriolet variants are available from 134,405 euros or 142,259 euros respectively. The prices include value-added tax and country-specific equipment.

Legend on your wrist: 911 Chronograph Timeless Machine Limited Edition

Porsche Design is honouring the new generation of the 911 with a strictly limited special-edition watch: the 911 Chronograph Timeless Machine Limited Edition. Like the legendary sports car, the chronograph impresses with purist design, uncompromising functionality and absolute performance. The chronograph will be available from April 2019 at a price of 4,911 euros (RRP) in Porsche Design Stores, Porsche Centres, specialist shops and also online at www.porsche-design.com.

Motor sports spectacle on snow and ice

The presentation took place before the “GP Ice Race” in Zell am See. This is the new edition of the ice race held from 1937 to 1974. The event, which is taking place this Saturday and Sunday at Zell sports airport, offers spectators plenty of motor sports action with historic and current race and rally vehicles – including numerous Porsche models. The around 130 participants who will drift around the 600-metre long ice track include the Le Mans winner Hans-Joachim Stuck as well as the Porsche brand ambassadors Mark Webber and Walter Röhrl.

Video: NewsTV.porsche.de

Image material available in the Porsche Newsroom (newsroom.porsche.de) and the Porsche media database (presse.porsche.de).

911 Carrera S: Fuel consumption combined 8.9 l/100 km, CO₂ emissions combined 205 g/km;
911 Carrera 4S: Fuel consumption combined 9.0 l/100 km, CO₂ emissions combined 206 g/km;
911 Carrera S Cabriolet: Fuel consumption combined 9.1 l/100 km, CO₂ emissions combined 208 g/km;
911 Carrera 4S Cabriolet: Fuel consumption combined 9.0 l/100 km, CO₂ emissions combined 207 g/km

The consumption and CO₂ emission values were determined in accordance with the new Worldwide Harmonised Light Vehicle Test Procedure (WLTP). The NEDC values derived from this should continue to be specified for the time being. These values cannot be compared to the values determined in accordance with the NEDC measuring procedure used up to now.

Further information on the official fuel consumption and official, specific CO₂ emissions of new passenger cars is available in the "Guidelines on fuel consumption, CO₂ emissions and power consumption of new passenger cars" [Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen], which are available free of charge from all sales outlets and from Deutsche Automobil Treuhand GmbH (DAT).