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Press Release

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An electrifying night with Porsche and Star Wars

Porsche Asia Pacific debuts the new Taycan

- Porsche joined forces with *Star Wars* to premiere the new Taycan at The Float @ Marina Bay in Singapore last night as part of their global collaboration
- Themed 'Soul, electrified', a drone show was orchestrated to highlight the features of the new Taycan
- Designers from Porsche and Lucasfilm also presented the jointly-designed fantasy starship sketches ahead of the world premiere of *Star Wars: The Rise of Skywalker*

Singapore, 22 November 2019. Two legendary icons, Porsche and *Star Wars*, joined forces at the Porsche Asia Pacific premiere of the new all-electric Taycan in Singapore last night, ahead of its regional market launch in 2020. A spectacular drone show was orchestrated during the premiere of the Taycan, themed 'Soul, electrified' to highlight the features of the latest Porsche model.

"The Taycan links our heritage to the future. It is a fascinating sports car with exciting driving dynamics, performance and technology – and like every Porsche ever built, it comes with a soul. Something you will feel immediately, once you get behind the steering wheel," said Arthur Willmann, Managing Director of Porsche Asia Pacific.

"Asia Pacific is an important sales region for Porsche – with a continuously growing customer and fan base. With the Taycan, we are entering a new era and this spirit fits perfectly with the iconic *Star Wars* brand and the joint event here in Singapore," says Matthias Becker, Vice President Region Overseas and Emerging Markets of Porsche AG.

Michael Mauer, Vice President Style Porsche at Porsche AG, who was present at the event, shared the design philosophy behind the vehicle. "Designing the Taycan was one of the most exciting tasks, because the only certainty was that it had to be recognisable as a Porsche at first glance. And by pursuing the strategy of making it the sportiest in the segment, we have defined a new architecture for purely electric vehicles. Just like what the 911 has achieved, my

vision is that the Taycan will become an icon of this new era, a synonym for a purely electric sports car," he said.

As part of the unprecedented collaboration, the design teams at Porsche and Lucasfilm collaborated to design a fantasy starship in support of the upcoming *Star Wars* film, the final episode of the Skywalker saga. Mauer, together with Doug Chiang, VP Executive Creative Director, Lucasfilm, explained the design process and presented design sketches of the spacecraft highlighting the combined Porsche and *Star Wars* design DNA.

Chiang said, "Although one brand is placed in a fantasy universe and one in the real world, it's interesting that both are defined very much by their iconic design principle. The basic challenge of the design brief was to design a starship that would both be true to the *Star Wars* universe and Porsche design DNA."

About Porsche Taycan

The first all-electric sports car, the Taycan, marks the beginning of a new chapter for Porsche as the company expands its product range in the field of electromobility. Like any Porsche, the Taycan is the sportiest car in its segment.

The flagship Turbo S version of the Taycan can generate up to 761 hp overboost power in combination with Launch Control, and the Taycan Turbo up to 680 hp. The Taycan Turbo S accelerates from zero to 100 km/h in 2.8 seconds, while the Taycan Turbo completes this sprint in 3.2 seconds. The Turbo S has a range of up to 412 kilometres, and the Turbo a range of up to 450 kilometres (according to WLTP in each case). The top speed of both all-wheel-drive models is 260 km/h.

The Taycan is the first production vehicle with a system voltage of 800 volts instead of the usual 400 volts for electric cars. This is a particular advantage for Taycan drivers on the road: in just over five minutes, the battery can be recharged using direct current (DC) from the high-power charging network for a range of up to 100 kilometres (according to WLTP). The charging time for five to 80 percent SoC (state of charge) is 22.5 minutes for charging under ideal conditions, and the maximum charging power (peak) is 270 kW. The overall capacity of the Performance Battery Plus is 93.4 kWh. Taycan drivers can comfortably charge their cars with up to eleven kW of alternating current (AC) at home.

The Taycan Turbo has two exceptionally efficient electric machines, one on the front axle and one on the rear axle, making the car all-wheel drive. The two-speed transmission installed on the rear axle is an innovation developed by Porsche. First gear gives the Taycan even more

acceleration from a standing start, while second gear with a long gear ratio ensures high efficiency and equally high power reserves. This also applies at very high speeds.

About Porsche Asia Pacific Pte Ltd

Porsche Asia Pacific Pte Ltd, a subsidiary of Dr. Ing. h.c. F. Porsche AG, commenced operations on 1 October 2001 and currently oversees 13 countries from its headquarters in Singapore: Brunei, Cambodia, French Polynesia, Indonesia, Malaysia, Mongolia, New Caledonia, New Zealand, the Philippines, Singapore, Sri Lanka, Thailand and Vietnam. Playing the role of market incubator together with its importer partners, it offers support in After Sales, Business Development, Marketing, Public Relations and Sales, helping markets to further professionalise operations and cater to customer needs to ultimately grow their business. In 2018, the Porsche Asia Pacific region delivered 2,147 vehicles of the 911, Cayenne, Macan, Panamera, 718 Boxster and 718 Cayman models to its customers, a 6% increase compared to the previous year

About Lucasfilm Ltd.

Lucasfilm Ltd., a wholly-owned subsidiary of The Walt Disney Company, is a global leader in film, television and digital entertainment production. In addition to its motion-picture and television production, the company's activities include visual effects and audio post-production, cutting-edge digital animation, interactive entertainment software, and the management of the global merchandising activities for its entertainment properties including the legendary STAR WARS and INDIANA JONES franchises. Lucasfilm Ltd. is headquartered in northern California.

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