



PORSCHE

Press Release

January 23, 2019

IMSA WeatherTech SportsCar Championship, round 1, Daytona/USA

### **Porsche flies the Brumos Racing colours at Daytona and Sebring**

**Stuttgart.** The Porsche GT Team sends its two 911 RSR to contest this year's 24 Hours of Daytona and 12 Hours of Sebring sporting a legendary design: The ca. 510-hp sports cars from Weissach will fly the colours of the successful Brumos team at the two longest races of the season. The squad from Jacksonville (USA) was active in the North American motor racing scene for over five decades. Claiming four overall victories at the Daytona endurance classic makes Brumos one of the most successful teams in the history of the race. For Porsche, adopting traditional vehicle designs last year was unfailingly linked with wins. The Porsche 911 RSR tackled the 24 Hours of Le Mans in the famous "Pink Pig" livery, with the sister car making the one-two result perfect in the "Rothmans" colours. At the season finale of the 2018 IMSA SportsCar Championship at Road Atlanta, the 911 RSR drove to victory in the iconic factory design of the Porsche GT1 from 1998.

### **White, blue and red: Synonym for racing success**

In the 1950s and 1960s, the Porsche racing vehicles of Brumos-Porsche were decked out in a distinctive yellow and orange. The ongoing successes, all of which were claimed after the arrival of sports car driver Peter Gregg and the associated name change to Brumos Racing, were achieved in the colours of white, red and blue. The Porsche race cars from Brumos netted 15 titles and 48 race victories in the IMSA series. The squad proved formidable at its Daytona home race with triumphs in 1973 and 1975 (Porsche Carrera RSR) as well as in 1978 (Porsche 935/77) and 2009 (Riley Mk. XI with the Porsche 3.99-litre engine). However, Brumos dominated on many other North American racetracks, as well. The most recent major title was scored by the

squad in 2011 with Andrew Davis and Leh Keen claiming the GT championship in the Porsche 911 GT3. Racing operations were halted in 2013, with a brief comeback in the 2015 season after the team was sold. However, after just two races at Daytona and Sebring, the programme finally ended. The Brumos name originates from the owner of a car dealership in Miami Springs. In 1955, Hubert Brundage was one of the first to field a Porsche vehicle in a racing series outside Europe. In the 1950s, his enterprise Brundage Motors had the telex address BRUMOS.

### **Two drivers and the legendary starting number 59**

Not only did the colours of the team from Florida become the epitome of sports car successes, but also the starting number 59. Brumos co-owner Peter Gregg, also known as “Peter Perfect” in the American racing scene, achieved a total of 41 victories in the IMSA series at the wheel of his Porsche racing vehicles with the starting number 59. Hurley Haywood, who joined forces with Gregg in the cockpit for the 1973 and 1975 outright Daytona wins, notched up four titles in the North American sports car series in the No. 59 car. With five overall victories at Daytona to his credit, the now 70-year-old from Chicago (USA) is the most successful Porsche driver at long-distance races. In the 1980s, Haywood was part of the management team at Brumos Racing. Still today, the American represents Porsche as a brand ambassador. “Brumos was a real icon in motor racing thanks to its many successes. The name was known around the world,” says Haywood. “No matter if we competed in Porsche sports cars or Daytona Prototypes with Porsche engines, Brumos was always one of the premier teams.”

### **This is the IMSA SportsCar Championship**

The IMSA SportsCar Championship is a sports car race series that has been contested in the USA and Canada since 2014. The series originated from the merger of the American Le Mans Series and the Grand-Am Series. Sports prototypes and sports cars start in four different classes: GTLM (GT Le Mans), GTD (GT Daytona), Dpi (Daytona Prototype international) and LMP2 (Le Mans Prototype 2). The Porsche 911 RSR runs in the GTLM class, and the Porsche 911 GT3 R contests the GTD class.

*Please note: Press releases, photos and videos are available to download on <http://presse.porsche.de>. The Twitter channel @PorscheRaces provides live updates with the latest information and photos from race tracks around the world. Porsche Communication provides more content with an innovative service for journalists, bloggers and online multipliers under [www.newsroom.porsche.com](http://www.newsroom.porsche.com).*