

Press release 14 May 2019

The Porsche Museum presents the success story of an icon raceing car

New special exhibition "50 Years of the Porsche 917 - Colours of Speed"

Stuttgart. This year possibly the most prominent racing car in Porsche motor racing history is celebrating its 50th birthday: the Porsche 917. The Porsche Museum is honouring the 50th anniversary of the racing sport icon from 14 May to 15 September 2019 as part of a comprehensive special exhibition entitled "50 Years of the Porsche 917 – Colours of Speed". A total of 14 exhibits – including ten 917 models alone with a total of 7,490 PS – will be on show.

917-001 restored to its original 1969 condition

The Group 4 sports car, which was developed to secure an overall win at Le Mans 24 hour race and to win the World Championship for Makes, was manufactured in 1969 and was the first of a total of 25 vehicles required for type approval. The Number One marks the start of the unprecedented success story of the 917 racing car, and is therefore the highlight of the special exhibition. For more than a year, museum mechanics, former technicians and engineers from Zuffenhausen and Weissach, the Porsche AG historic archive, as well as partner companies, have worked on restoring this first 917. It is now in exactly the same condition as it was on 12 March 1969, when it was presented to the world at the Geneva Motor Show.

917 short-tail - the Le Mans winners of 1970 and 1971

Two further highlights of the special exhibition are both winning vehicles of the Le Mans 24 hour race from 1970 and 1971. In 1970, Hans Herrmann and Richard Attwood drove the 917 KH (short-tail) with start number 23 and in the world-famous red-white Salzburg Design to the first of so far 19 overall wins for Porsche at the circuit on the River

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Sarthe. The following year, Helmut Marko and Gijs van Lennep managed to repeat this

success. Covering a distance of 5,335 km with an average speed of 222.3 km/h, they

set two records that were to remain unbeaten for 39 years.

A detailed look at the fascinating technology of the Porsche 917

Alongside seven other 917 models – including the 917 PA Spyder, which became a

test car with 16-cylinder engine, as well as the long-tail and turbo versions – the special

exhibition also provides an in-depth insight into its technology. The fine art of the

twelve-cylinder engine designed by Hans Mezger is illustrated by numerous small ex-

hibits such as crankshafts, piston and cylinder sleeve sets, camshafts and turbo-

chargers. Glass-fibre components from the restoration phase of the 917-001 demon-

strate the high standard of body construction at the time.

The 911 Turbo shows how racing technology has made its way into series production

with components such as the turbocharger and the brake system. With this model, the

turbo technology previously used with success in the 917/10 and 917/30 found its way

into a Porsche production sports car in 1974. A short time later – for the 1978 model

year – the 911 Turbo also benefited from a brake system which had previously been

developed for the 917 in a very similar form. The fixed brake callipers were manufac-

tured from light alloy material, just like in the racing car, and had four pistons.

The 917 as an inspiration for Porsche engineers and designers

Two further exhibits demonstrate the extent to which the 917 has also remained in the

minds of Porsche engineers and designers across the decades. In 1970, a studio

model was created on a scale of 1:4, which was originally one of the draft designs

during the development of the 917/20 "Pink Pig". This model was further developed by

the team under Anatole Lapine, the Head of Design at the time. They turned it into a

visionary future vehicle which even had a computer unit in addition to its streamlined

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body.

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More than 40 years later, the designers once again picked up the theme of the 917 –

this time in the form of a concept study from 2013 with the title "917 Living Legend",

which the Porsche Museum is presenting to the public for the first time as part of this

special exhibition. This 1:1 model was created in modelling clay for the return of Por-

sche to the LMP1 elite class of endurance racing, and the objective of further overall

wins in Le Mans associated with this. A small team of designers, aerodynamic experts,

package specialists, chassis and drive technicians designed this tribute to the legend-

ary 917 with start number 23 in "Salzburg design" in just six months.

The history and technology of the 917 come alive

Visitors can experience the "racing car of the century" with a total of six toolboxes:

alongside the fascinating technology of the 917, they reflect the racing world of that

time, the brand sponsorship, as well as the transfer of technology from the 917 to sub-

sequent Porsche racing and series production vehicles. Interactive media stations en-

hance the visitors' experience of the history of the 917 – using multimedia presenta-

tions with gripping film scenes from races of the day.

A real racing atmosphere and anniversary book

The special exhibition, which probably has the highest horsepower rating of any so far,

is rounded off with numerous racing posters and small exhibits. For the 50th anniver-

sary of the 917, the Museum shop is also selling a special range of 917 products,

including the anniversary book entitled "Colours of Speed – 50 Jahre Porsche 917"

(Colours of Speed – 50 Years of the Porsche 917) published as part of the "Edition

Porsche Museum", along with a barbecue apron designed as a tribute to the 917/20

"Pink Pig".

The Porsche Museum is open Tuesday to Sunday, from 9 am to 6 pm. All relevant

information can be found at www.porsche.de/museum.

Further information as well as film and photo material in the Porsche Newsroom: newsroom.por-

sche.dep

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