



PORSCHE

News Release

February 14, 2022

No. 17/22

## From crossing continents the hard way to hybrid supercars: 45 years of the mighty Porsche V8

*45 years since the first eight-cylinder Porsche debuted, the Porsche V8 is the beating heart of our mightiest hybrids - and continues to break new ground and win affection*

**Stuttgart, Germany.** Forty-five years ago, the Porsche 928 celebrated its world premiere at the 1977 Geneva Motor Show. A groundbreaking model, the 928 mixed effortless performance with refinement, thanks to its mighty and characterful V8 engine – making it the first road-going Porsche with eight-cylinder power.

Ever since the introduction of the 928, the V8 engine has been the beating heart of many of our most powerful and exciting road vehicles – the 918 Spyder, multiple generations of Panamera and Cayenne models and most recently the Cayenne Turbo GT. On the track, the RS Spyder was powered by a V8 and – as we look to our immediate future – the all-new Porsche LMDh challenger currently under development will be powered by a cutting edge, turbocharged hybrid V8. On a special anniversary, a chance to revisit the past, celebrate the present and look a little way into the future of the Porsche V8.

### Past

After its reveal in Geneva, the 928 went on to win the European Car of the Year award – to this day, the only sports car to win that title – and sold over 61,000 units globally. The front mounted V8 engine lived in all iterations of the 928 and enhanced the superb engineering, new design and high level of performance found in the sports coupe.

Porsche V8 engines also claimed victories on some of the world's most unforgiving proving grounds – from the Cayenne S speeding over the dunes of the Transsiberia Rally to the RS Spyder racing across the finish line for class victories at Sebring and Le Mans.



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The RS Spyder regularly challenged high power entries in the American Le Mans Racing Series from 2006 – 2008, surprising the motorsport world with an outright victory at the 2008 12 Hours of Sebring. Porsche engineers designed the 3.4-liter 90-degree V8 completely from scratch and it was a key factor in the great success of the RS Spyder over its lifespan.

The RS Spyder subsequently led to Porsche's first modern-day supercar – the 918 Spyder. The 918 Spyder utilized a hybrid powertrain and motorsport technology– an electric motor plus a high-revving naturally aspirated V8 engine inspired by the one in the RS Spyder race car – beginning a new era of performance hybrids. This technology also transferred to current day hybrid models of the Cayenne and Panamera to further enhance the performance and efficiency of the V8 engine alongside their battery electric motor.

## **Present**

A V8 engine lives in seven current Porsche models:

- Panamera GTS
- Panamera Turbo S
- Panamera Turbo S E-Hybrid
- Cayenne GTS
- Cayenne Turbo
- Cayenne Turbo S E-Hybrid
- Cayenne Turbo GT



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Like the 918 Spyder, the powertrains found in the Panamera Turbo S E-Hybrid and Cayenne Turbo S E-Hybrid, which are engineered in Weissach and built in Zuffenhausen, all seamlessly combine hybrid technology with a powerful and melodious V8 engine to create a fast, efficient and responsive street vehicle equally capable of smile-inducing jaunts on a favorite country road or comfortably driving to dinner.

The Cayenne Turbo GT, the new top of the Cayenne model range, proved itself on the legendary Nürburgring Nordschleife with an impressive lap time, and SUV lap record, of 7:38.9 minutes, not to mention with a highly engaging driving experience never before witnessed in an SUV.

## **Future**

The ever-evolving story of the Porsche V8 is beginning a new chapter in the form of the newly unveiled 2023 Porsche LMDh prototype. This race car will begin competing on the worldwide racing stage in 2023 and combine the raw power of a V8 engine with hybrid technology to deliver the performance, excitement and race-winning potential expected from a Porsche.

**Note to editors:** A 2-minute video celebrating the Porsche 928 and the history of the Porsche V8 engine accompanies this release.

**YouTube Link:** <https://youtu.be/E-DEhY0jv08>

***Visit [newsroom.porsche.com](https://newsroom.porsche.com) to view the film and photos.***



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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 194 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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