



PORSCHE

News Release

April 1, 2022

No. 29/22

## Porsche reports Q1 2022 U.S. retail sales

*More than 13,042 new cars across all model lines delivered to customers*

**Atlanta, Georgia.** Porsche Cars North America, Inc. (PCNA) today announced U.S. retail deliveries in the first three months of 2022 totaled 13,042. Compared to the first quarter of 2021, which was the strongest sales year in PCNA's history, this was down 24.9 percent and came as supply and transit issues affecting multiple automotive brands also impacted deliveries to Porsche customers.

"We are grateful for the unwavering enthusiasm of customers who are inspired by our brand, and we are working tirelessly with our colleagues at Porsche in Germany to overcome the supply challenges affecting the wider automotive industry," said Kjell Gruner, President and CEO of PCNA. "This enthusiasm is also the result of the sustained focus by our 194 independently owned and operated dealers on making the customer experience the best it can be through the entire process of shopping, ordering, delivery and service."

First quarter deliveries were led by both SUV models, the Macan and Cayenne. The Porsche 911 and the all-electric Taycan again vied for the next spot, followed by the refreshed Panamera and the 718 Boxster and 718 Cayman.



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Model	January-March Sales	
	2022	2021
ALL 911	2,123	2,782
ALL 718	782	1,506
ALL TAYCAN	1,925	2,008
ALL PANAMERA	787	451
ALL CAYENNE	2,653	4,230
ALL MACAN	4,772	6,391
<b>GRAND TOTALS</b>	<b>13,042</b>	<b>17,368</b>

PCNA follows the U.S. Auto Industry Sales Release Schedule issued by Motor Intelligence. First quarter new car sales began on January 5, 2022, and ran through March 31, 2022.

**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 194 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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