



PORSCHE

Porsche has opened up several communication channels at the 24 Hours of Le Mans

Latest news and background information on the racing action at Le Mans

Stuttgart. The Porsche GT Team is competing in this year's 24 Hours of Le Mans with two 911 RSR in the GTE-Pro class. In order to provide reporters with a flow of comprehensive information direct from the event, in addition to opportunities of talking to the works drivers and team management, Porsche has opened up a number of communication channels at Le Mans. These include personal 'Meet the Team' events for accredited journalists in front of the Porsche Hospitality in the paddock and regular interview sessions during the race via the Zoom video conference platform.

News and comprehensive background stories about the Porsche GT Team, the Porsche customer teams, as well as the 24 Hours of Le Mans, will be presented on the motorsport media microsite media.porsche.com/motorsport – from current press releases, homestory portraits of the drivers to numerous videos that can be shared on social media portals. The microsite will be regularly updated and supplemented with new content.

The @PorscheRaces Twitter account can also be accessed via the Motorsport Media Microsite. This account presents near real-time information from the racetrack with facts, photos and short videos. Whether this covers a driver change, choice of tyres or reasons for delays, @PorscheRaces is the fastest and most reliable source for journalists and fans alike. Quotes and press releases will also be posted here.

The online portal <https://www.newsroom.porsche.com> offers up-to-the-minute news and background reports, in addition to covering the entire Porsche multimedia world. This is the place where journalists, bloggers and the online community download press releases, photos and videos – without having to log in. The associated @porsche_newsroom Instagram account supplements the service with exclusive photos.

An image and film archive, in addition to press information can be found on the Porsche Press database. Journalists and bloggers can register at press.porsche.com to receive press releases automatically. Press releases, photos and videos can also be accessed without having to log in.

Discover the whole Porsche Motorsport world: From ABB FIA Formula E World Championship to GT factory and customer racing as well as Porsche's own one-make cup series such as the Porsche Mobil 1 Supercup through to the virtual Porsche TAG Heuer Esports Supercup, an overview of the sports car manufacturer's range of racing activities is available on the Porsche Motorsport Hub, which is easy to access via [motorsports.porsche.com](https://www.porsche.com). This content can also be accessed easily on <https://www.porsche.com>, <https://www.facebook.com/porsche> and <https://www.youtube.com/user/Porsche>.

*Further information, film and photo material in the Porsche Newsroom: [newsroom.porsche.com](https://www.newsroom.porsche.com).
The Twitter channel @PorscheRaces provides live updates from Porsche Motorsport with the latest information and photos from racetracks around the world.*

