



PORSCHE

News Release

March 17, 2021

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Keanu Reeves and Alex Winter test the Porsche Taycan in a new film “Going the Distance”

Two cars, two friends, one charge of electricity and one epic drive down the Pacific Coast Highway to the Porsche Experience Center Los Angeles

Atlanta, Georgia. Friends and Porsche enthusiasts, Keanu Reeves and Alex Winter embark on an epic road trip in Southern California that features a test of nerve, skill and – most profoundly – the new Porsche Taycan Turbo electric sports car. A series of challenges ensue that test both friends to their limits, each on closed roads.

The eight-minute film “Going the Distance” premiered today on the Porsche [YouTube channel](#).

Throughout the film, Keanu Reeves and Alex Winter are given challenges by an all-star cast. Racer and stunt driver Tanner Foust makes a guest appearance for the first stop in the film giving Reeves and Winter the chance to experience the thrill of Launch Control in a Taycan Turbo on a closed course road. Next, the two accept the subsequent challenge with Porsche Factory Race Driver, Patrick Long: a two-mile hill climb up the Pacific Coast Highway following a 918 Spyder supercar. The two round out their experience on the Porsche Experience Center Los Angeles’ track to attempt to outdo the Taycan’s drift record. The challenges were performed under supervision of professional drivers on closed course.

The Taycan Turbo is at the core of the Taycan line up – capable of accelerating from a standstill to 60 mph in just 3-seconds, it’s equipped with four wheel drive and, through its twin electric motors, it has a combined 670 hp. The Taycan is available to be tested on track and to their limits at the Porsche Experience Center Los Angeles and Atlanta – more information can be found at www.porschedriving.com.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 192 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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