



**PORSCHE**

Press Release

March 11, 2015

No. 17/15

The 911 GT3 RS and Cayman GT4 high performance sports cars arouse huge interest in Geneva

**Porsche delivers more than 14,800 new cars to customers worldwide in February**

**Stuttgart.** The sports car manufacturer Porsche has handed over more than 14,800 new cars to customers worldwide in February 2015. In the first two months of the on-going year, Porsche AG has sold around 30,900 cars – a growth of one-third in comparison to the same period of the prior year.

“Porsche was again successful in February, throughout the world, with figures higher than last year’s”, said Bernhard Maier, Member of the Executive Board Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. “For 2015, we expect further momentum through the systematic expansion of our product range – at the moment, this refers to the two sportiest derivatives of the model range: the Cayman GT4 and the 911 GT3 RS.” Both vehicles celebrated their world premiere at the Geneva Motor Show last week.

On the German home market, Porsche made more than 2,000 deliveries in February 2015, an increase of nearly 40 per cent compared to the same month last year. In Europe, last year’s figure was surpassed by almost one-half: the sports car maker delivered exactly 4,848 vehicles to customers there. Deliveries in Finland, Sweden, Belgium, Switzerland and Italy have more than doubled in each of these countries. The share of the new Cayenne S E-hybrid is very high all across Europe: just fewer than 15 per cent of the Cayenne models are equipped with plug-in-hybrid technology. In the United States, the monthly result was slowed slightly on account of strikes in several harbours and the inclement weather. For the first two months of the ongoing year, by contrast, the American market showed a growth of 13 per cent.

| PORSCHE AG<br>Deliveries                    | February |        |              | January - February |        |              |
|---|----------|--------|--------------|--------------------|--------|--------------|
|   | 2014     | 2013   | Variance (%) | 2014               | 2013   | Variance (%) |
| <b>World</b>                                | 14,836   | 11,061 | 34.1         | 30,880             | 23,286 | 32.6         |
| <b>Europe</b>                               | 4,848    | 3,332  | 45.4         | 9,359              | 6,236  | 50.0         |
| <b>Germany</b>                              | 2,035    | 1,456  | 39.8         | 4,100              | 2,937  | 39.6         |
| <b>America</b>                              | 3,705    | 3,680  | 0.7          | 8,146              | 7,204  | 13.1         |
| <b>USA</b>                                  | 3,202    | 3,232  | -0.9         | 7,139              | 6,328  | 12.8         |
| <b>Asia Pacific, Africa<br/>and Mideast</b> | 6,283    | 4,049  | 55.3         | 13,375             | 9,846  | 35.9         |
| <b>China</b>                                | 4,202    | 2,387  | 76.0         | 9,148              | 6,422  | 42.4         |

## GO

Porsche model range 911: combined fuel consumption 12,4–8,2 l/100 km; CO<sub>2</sub> emissions 289–191 g/km; efficiency class: G–F

Porsche model range Boxster/Cayman: combined fuel consumption 9,0–7,9 l/100 km; CO<sub>2</sub> emissions 211–183 g/km; efficiency class: G–F

Porsche model range Cayenne: combined fuel consumption 11,5–6,6 l/100 km; CO<sub>2</sub> emissions 267–173 g/km; efficiency class: F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3,4 l/100 km, combined energy consumption 20,8 kWh/100 km; combined CO<sub>2</sub> emissions 79 g/km; efficiency class: A+

Porsche model range Panamera: combined fuel consumption 10,7–6,4 l/100 km; CO<sub>2</sub> emissions 249–169 g/km; efficiency class: F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3,1 l/100 km, combined energy consumption 16,2 kWh/100 km; combined CO<sub>2</sub> emissions 71 g/km; efficiency class: A+

Porsche model range Macan: combined fuel consumption 9,2–6,1 l/100 km; CO<sub>2</sub> emissions 216–159 g/km; efficiency class: E–B

Porsche 918 Spyder: combined fuel consumption 3,1–3,0 l/100 km, combined energy consumption 12,7 kWh/100 km; CO<sub>2</sub> emissions 72–70 g/km; efficiency class: A+