



**PORSCHE**

Press Release

November 10, 2014

No. 110/14

The new Cayenne will be launched in all markets worldwide

### **Porsche delivers 151,500 cars so far this year**

**Stuttgart.** Porsche AG has increased its deliveries from January to October 2014 by 14 percent compared to the same period last year. A total of 151,500 customers opted for a car from the sports car manufacturer in Stuttgart. Porsche recorded 15,800 deliveries in the reference month of October, an increase of 18 percent compared to the same month last year.

"We have expanded our attractive sports car portfolio with extra sporty models such as the 911 Carrera GTS and the Cayenne GTS," said Bernhard Maier, Member of the Executive Board Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. "The combination of traditional Porsche genes and pioneering technology with our models Cayenne and Panamera also meets with considerable approval from our customers."

In Europe the sports car manufacturer delivered a total of 49,300 cars from January to October 2014 – a rise of 17 percent compared to the same period last year. In China Porsche lies significantly above the corresponding period last year with an increase in sales of 19 percent at 36,000 cars.

The Panamera model series contributed to this rising trend with sales figures topping 20,000 units. Customers are deciding more frequently in favour of the eco-friendly variant, the Panamera S E-Hybrid.

PORSCHÉ AG Deliveries	October			January - October		
	2014	2013	Variance (%)	2014	2013	Variance (%)
<b>World</b>	15,820	13,393	18.1	151,462	133,140	13.8
<b>Europe</b>	6,019	4,442	35.5	49,293	42,131	17.0
<b>Germany</b>	2,396	1,792	33.7	20,244	17,745	14.1
<b>America</b>	4,391	4,152	5.8	46,168	41,130	12.2
<b>USA</b>	3,667	3,562	2.9	39,033	35,111	11.2
<b>Asia Pacific, Africa and Mideast</b>	5,410	4,799	12.7	56,001	49,879	12.3
<b>China</b>	3,429	2,948	16.3	36,021	30,406	18.5

## GO

Porsche model range 911: combined fuel consumption 12,4–8,2 l/100 km; CO<sub>2</sub> emissions 289–191 g/km; efficiency class: G–F

Porsche model range Boxster/Cayman: combined fuel consumption 9,0–7,9 l/100 km; CO<sub>2</sub> emissions 211–183 g/km; efficiency class: G–F

Porsche model range Cayenne: combined fuel consumption 11,5–6,6 l/100 km; CO<sub>2</sub> emissions 267–173 g/km; efficiency class: F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3,4 l/100 km, combined energy consumption 20,8 kWh/100 km; combined CO<sub>2</sub> emissions 79 g/km; efficiency class: A+

Porsche model range Panamera: combined fuel consumption 10,7–6,4 l/100 km; CO<sub>2</sub> emissions 249–169 g/km; efficiency class: F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3,1 l/100 km, combined energy consumption 16,2 kWh/100 km; combined CO<sub>2</sub> emissions 71 g/km; efficiency class: A+

Porsche model range Macan: combined fuel consumption 9,2–6,1 l/100 km; CO<sub>2</sub> emissions 216–159 g/km; efficiency class: E–B

Porsche 918 Spyder: combined fuel consumption 3,1–3,0 l/100 km; combined energy consumption 12,7 kWh/100 km; CO<sub>2</sub> emissions 72–70 g/km; efficiency class: A+