



PORSCHE

News Release

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Porsche Taycan reaches 102 mph*

**Indoors. New Guinness World Records™ Title for Indoor Land Speed Record set by racer Leh Keen*

New Orleans, Louisiana. Even when circumstances mean that being indoors is the safe and, at times, unexciting option, racer Leh Keen recently found a way to make being indoors considerably less boring.

There's a Guinness World Records title for the fastest speed by a vehicle indoors – and, until recently, it stood at 86 mph. The rules – strictly enforced by Guinness World Records - are daunting. Leh had to start his record attempt and finish it at a standstill, all within the space of the building – there could be no run up, no safety net and no doors open and therefore no escape route. For good reasons, therefore, the record has stood for seven years.

Nevertheless, Leh proceeded enthusiastically with his planning. He required a car that was surefooted in challenging conditions, a vehicle that's among the hardest accelerating and, just as important, hardest decelerating cars on sale today and that he would trust his life with in order to safely break the record safely. The car that met this criteria was the all-electric Taycan Turbo S, possessing a maximum of 750 hp, with four wheel drive to maximize grip, powerful carbon ceramic brakes and the ability to accelerate to 60 mph from a standstill in just 2.6 seconds.

Selecting the right building was just as challenging. Enter the Ernest N. Morial Convention Center in New Orleans, Louisiana. At just over one million square feet, the convention center boasts having the largest contiguous exhibit hall in the United States, ideal for the distance it provided. However, like many other indoor facilities, the polished concrete surface replicated ice when being driven over at speed...

“I didn't really appreciate the scale of the record attempt until my first exploratory run. The surface is so unpredictable, so slick, that you have to have complete trust in your car. It truly was like ice – and you're accelerating flat out, facing a really hard wall at the end. Suddenly, even in a massive space like the one we had, it seems very small,” said Leh Keen after his record attempt. “I could feel the Taycan's systems figuring it out, working so hard to keep me heading straight – it was such an impressive feat. To accelerate so hard on such an erratic surface was incredible. Not for a moment did I doubt I could do it.”



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Leh's strategy was to build up slowly, with low speed exploratory runs. The stock street tires were preheated as a precaution. And, when it came to the record attempt, one run was all it took. "I did take a moment on the starting line – knowing I was going to have to go as fast as I could, and stop again, all before reaching the wall I was facing. It got my attention. I used the car's launch control and the Taycan just hooked up – the sensation of speed indoors, even in such a big space, is enormous – that wall rushed up fast. I was gentle on the brakes in the end – the Taycan's brakes were more than up to the job. Of course, I didn't look down at my speed so it came as a surprise and a relief that I'd beaten the record, and by such a margin. It was a rush! I'm thankful for Porsche for trusting my abilities and for their preparations and encouragement – 102 mph inside a building. What was I thinking?"

The Guinness World Records title for the fastest speed achieved by a vehicle indoors was confirmed by independent adjudicators as 102.6 mph – set by Leh Keen at the New Orleans Convention Center in a Porsche Taycan Turbo S.

About the Taycan

The Taycan is Porsche's first all-electric sports car and is priced from \$79,900, it comes in Taycan, Taycan 4S, Taycan Turbo and Turbo S forms. Seen for the first time in September 2019, just over 20,000 Taycan variants were sold globally in 2020.

Visit newsroom.porsche.com for more photos and video of the Indoor Land Speed Record.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 192 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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