



PORSCHE

News Release

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Revealed: Porsche Taycan Turbo hits the road for the first time

Atlanta, Georgia. At the precise moment the new Taycan was revealed yesterday, Porsche's first fully electric sports car set off from nearby the world debut location at Niagara Falls on a 408-mile road trip to New York City. This marked the first road excursion by a production standard, fully undisguised Taycan Turbo in the United States.

The journey took place in real world conditions and with real world challenges – with sun, rain and traffic - it demonstrates the type of use the Taycan will encounter when deliveries begin in December.

After a distance of 250 miles, and with 39 miles of remaining range, the Taycan stopped once for a top up charge, using one of the Electrify America charging stations located at Bloomsburg, PA. After a brief charge, which brought the battery up from 14 per cent to 85 percent, taking 24 minutes, the remaining 158-mile journey took the Taycan into New York City for the first time.

Stefan Weckbach, Vice President Product Line, Taycan, joined the trip in its final stages: "It's fantastic to see the Taycan take to the road in its final form for the first time, and to demonstrate its ability to cover big miles in complete comfort. Of course, many owners will use their Taycan the way a Porsche is designed to be used - to be driven hard. The car is more than up to this challenge. At the moment, this is the one and only Taycan undisguised and on the road in the US. I can't wait for it to reach customer's hands and for many more to hit the roads around the world."

The Taycan was revealed simultaneously on three continents yesterday and marks a new stage in Porsche's electrification program.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster and 718 Cayman; Macan and Cayenne; and Panamera. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 191 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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