

**Porsche in fiscal year 2016**

**Operating profit**



**+ 14%**

2015: 3.4 2016: 3.9  
in billion euros

**Revenue**



**+ 4%**

2015: 21.5 2016: 22.3  
in billion euros

**Employees**

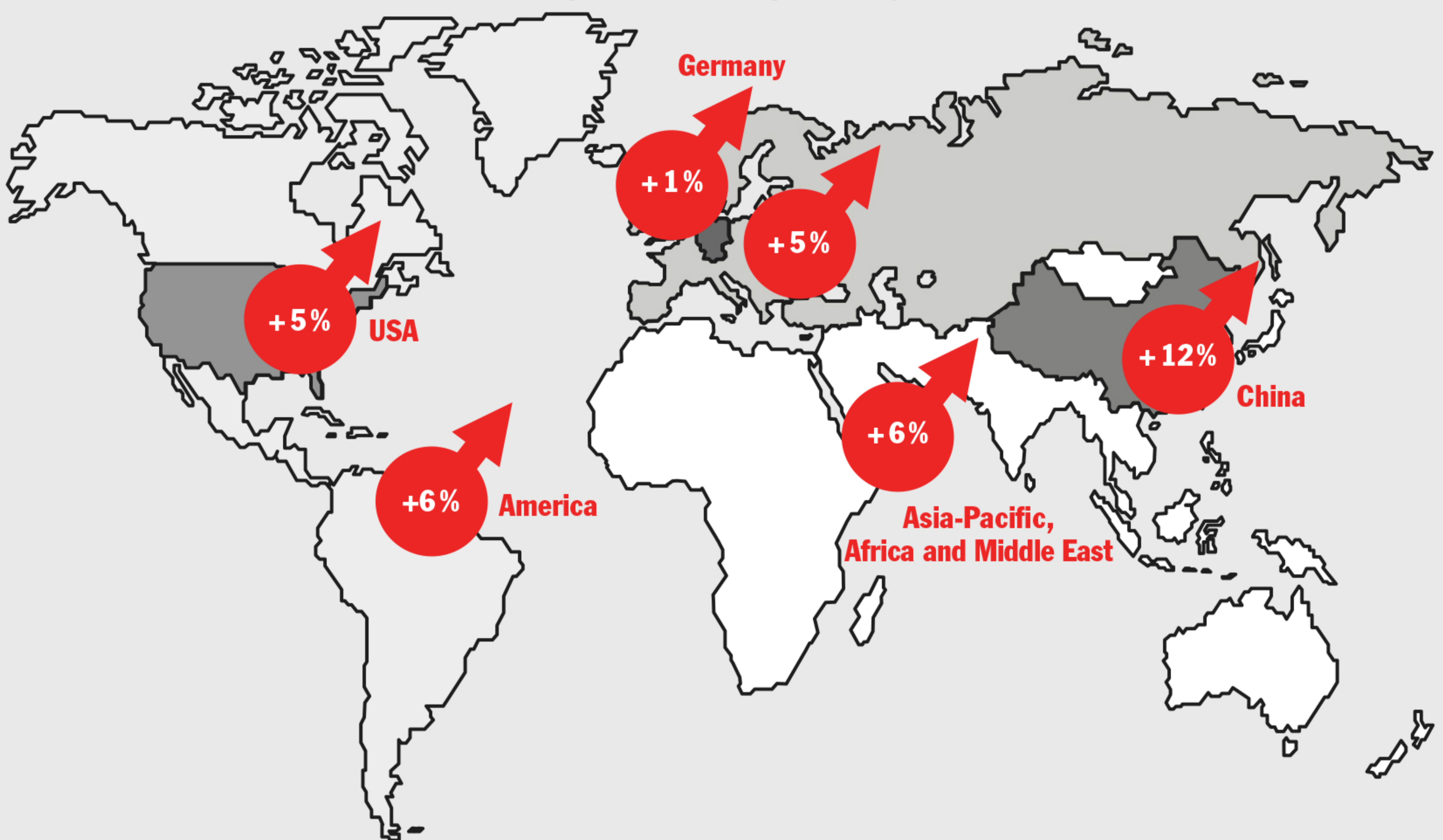


**+ 13%**

2015: 24 481 2016: 27 612  
as at 31 December in each case

**Porsche deliveries 2016**

compared with the previous year



**237 778**

Deliveries 2016

**225 121**

Deliveries 2015

**+ 6%**

growth worldwide

**EUROPE**

78 975

75 354

+ 5%

thereof  
Germany

29 247

28 953

+ 1%

**AMERICA**

65 591

62 109

+ 6%

thereof  
USA

54 280

51 756

+ 5%

**ASIA-PACIFIC,  
AFRICA AND  
MIDDLE EAST**

93 212

87 658

+ 6%

thereof  
China

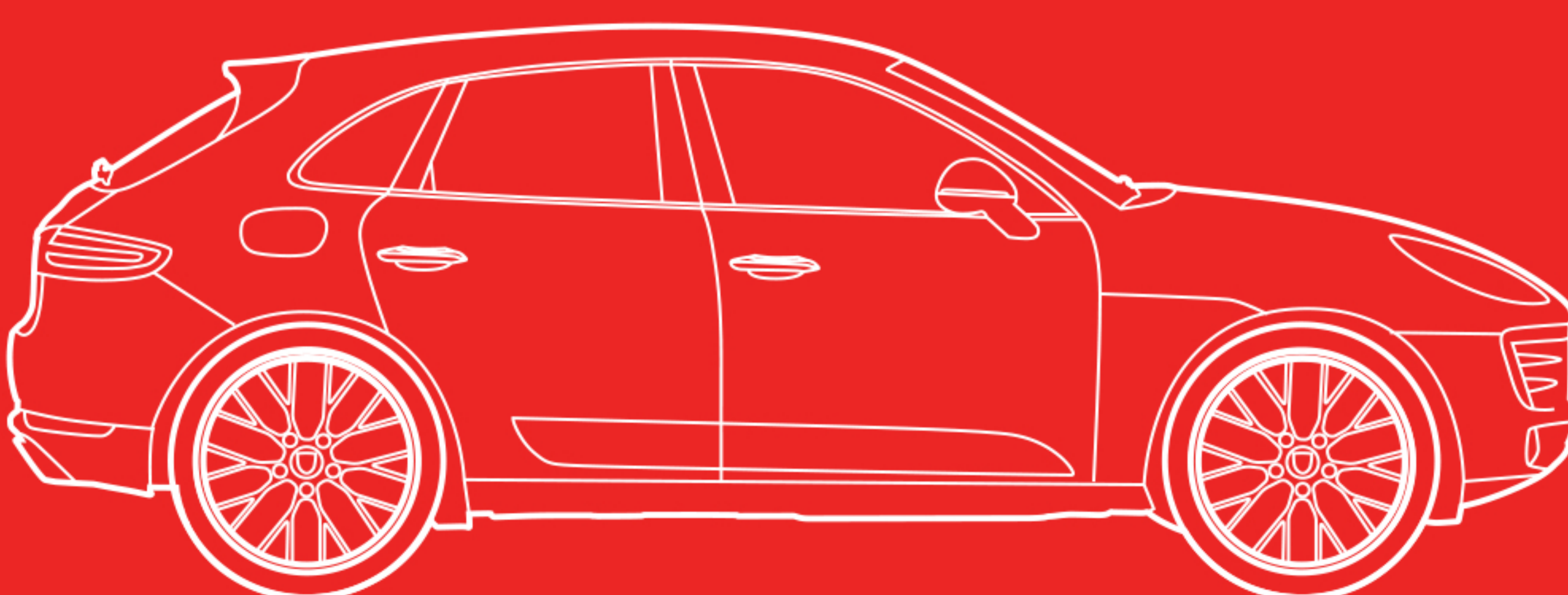
65 246

58 009

+ 12%

**2016**

More than **95 000** Macans were delivered last year.



This means that the sporty compact SUV is again the most popular Porsche model. Closely followed, as last year, by the Cayenne with **70 000** deliveries worldwide.