



**PORSCHE**

Press Release

October 30, 2014

No. 104/14

Porsche Panamera Exclusive Series

### **Luxuriously equipped limited edition of the Panamera**

**Stuttgart.** Exquisite luxury and particularly comprehensive standard features are on offer from the Porsche Panamera Exclusive Series. Finished in the Exclusive factory, the series is limited to 100 units worldwide. It is based on the Panamera Turbo S Executive, the 570 hp (419 kW) top version of the grand tourer with a long wheelbase and very generously proportioned rear passenger space. The world premiere takes place at the 2014 Los Angeles Auto Show.

Being provided by Porsche for the first time on the Panamera Exclusive Series is two-colour, graduated paintwork: below the door handles a contrast is created with the timeless deep black metallic paint by a chestnut brown metallic colour that runs in the background along the lines of the car to the rear. Every one of the 100 vehicles is being painted by hand in order to ensure a harmonious blend of colour. The front air inlet grilles and the 20-inch wheels in the Sport Classic design are, for instance, also deep black metallic.

The interior is also very elegantly finished. All of the seats and the lower door panels are covered in Poltrona Frau leather in the prestigious Italian brand's Agatha Chestnut Brown colour. The skins being used for the Panamera Exclusive Series are all hand-picked and exceptionally soft. In order to enable seat ventilation, the seats' centre panels are perforated – exclusively for this limited edition in the form of the Porsche crest. The upper door trim is in black milled nappa leather. Chestnut brown stitching in selected places create contrasting touches. Inspired by the two-colour exterior paintwork, the decorative interior trim elements also feature a blend of col-

ours: a transition to the rear from classic walnut burl wood into a deep black piano lacquer surface.

A world premiere is being given in the Panamera Exclusive Series to Porsche's newly developed Rear Seat Entertainment System Plus. The main components of the multimedia system, fitted as standard in this limited edition, are two high-resolution 10.1-inch touchscreens in the back with built-in camera and integrated DVD player. The system facilitates comprehensive business and entertainment functions, including in combination with mobile Internet access. The sound is played out either via cordless headphones or the Burmester high-end surround sound system.

In the interior of every vehicle of the Panamera Exclusive Series is a tag showing its individual limited edition number. On the outside hand-made badges behind the front air intakes show like a signature that the vehicle originates from the Porsche Exclusive factory.

As an optional extra, Porsche is offering a matching, five-piece luggage set, which is likewise made of high-quality Poltrona Frau leather and features both perforations in the shape of the Porsche crest and Exclusive Series embossing.

The Porsche Panamera Exclusive Series is now available to be ordered and costs 249,877 Euro, including value added tax and country-specific features. The limited series is available only as a left-hand drive car.

Porsche Exclusive stands for the highest form of individualisation direct from the factory. Since its formation in 1986, limited editions have repeatedly showcased new design ideas and what is technically achievable. Completed by hand in the Porsche Exclusive factory, every vehicle underlines the manufacturer's craftsmanship and passion for detail.

**GO**

Porsche Panamera range: combined fuel consumption 10.7 - 6.4 l/100 km; CO<sub>2</sub>emissions 249 - 169 g/km; efficiency class: F-B

Porsche Panamera Turbo S Executive: urban fuel consumption 15.1 l/100 km; extra-urban 7.9 l/100 km; combined 10.5 l/100 km; CO<sub>2</sub> emissions 245 g/km; efficiency class: E