



PORSCHE

News Release

September 28, 2022

No. 92/22

The countdown begins: Porsche Rennsport Reunion 7 tickets now on sale

WeatherTech Raceway Laguna Seca will host the world's largest fan gathering in September 2023

Atlanta. Ticket sales for Porsche Rennsport Reunion 7 have gone live as the countdown begins for the world's biggest Porsche gathering. The seventh celebration of Porsche motorsport past, present and future will be held September 28 through October 1, 2023, for the fourth time at WeatherTech Raceway Laguna Seca in Monterey, California. Hosted by Porsche Cars North America, Inc. (PCNA), the four-day event will celebrate cars from the past and the present day as well as giving a glimpse into the future, both on the track and on the road.

At Rennsport Reunion 7, fans of all ages will not only get to experience exciting racing action with the fastest, most exhilarating and most successful racing machines from the past joining contemporary Porsche race cars on track. At the same time the event will gather some of the rarest Porsche vehicles ever made, it will mark new vehicle reveals, it'll feature Esports, fan zones and allow opportunities to meet and interact with drivers. Rennsport Reunion 7 aims to be the most action packed and comprehensive Porsche fan gathering yet.

Tickets are available for pre-event purchase starting at 11 a.m. EDT/8 a.m. PDT [on Tix.com through WeatherTech Raceway Laguna Seca](#).

When it was last held in 2018, Rennsport Reunion drew over 80,000 guests to the famous race course on the Monterey Peninsula.



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Conceived by racing great Brian Redman and PCNA's longstanding press spokesperson Bob Carlson in 2001, Rennsport was created to celebrate the racing heritage of Porsche. They envisioned an event at which drivers and enthusiasts could gather to celebrate racing and pay tribute to the people and cars that have helped build the Porsche legacy. Since its inaugural event at Lime Rock Park in Connecticut over 20 years ago, Rennsport has been held every few years and continuously grown in appeal.

About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 195 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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