



PORSCHE

Press Release

17 January 2022

New Porsche Cayenne special edition

Riding in style: the Cayenne Platinum Edition

Stuttgart/Australia. Porsche is launching a new Platinum Edition of selected Cayenne models. This special-edition of the SUV is characterised by exclusive coordinated design elements in a satin Platinum paint finish as well as by additional standard equipment.

The result is a particularly stylish appearance. Platinum Editions are available for the Cayenne with a system output of 250 kW / 340 PS*, Cayenne E-Hybrid with a system output of 340 kW / 462 PS* and Cayenne S with a system output of 324 kW / 440 PS*, as well as the corresponding Coupé variants.

The refined and exclusive appearance of the Cayenne Platinum Edition is characterised by numerous model-specific details in satin-finish Platinum. The inlays in the slats of the air intakes at the front, the Porsche lettering integrated in the LED rear light strip, the model designation at the rear and the standard 21-inch RS Spyder Design wheels, exclusively for the Platinum Edition, are all painted in this colour. Sport tailpipes and side window trims in Black further emphasise the sporty, elegant look of the special series. Matching solid colours in White and Black, metallic paint finishes in Jet Black, Carrara White, Mahogany, Moonlight Blue and the special colour Crayon are available.

In the stylishly designed interior, Crayon seat belts and brushed Aluminium door entry sills with the 'Platinum Edition' logo add a special touch, as do the textured Aluminium interior package and Silver-coloured trims.

The Cayenne Platinum Edition also comes with extended standard equipment. This includes the panoramic roof system (already standard on the Coupé variants), BOSE® Surround Sound system, ambient lighting with a choice of seven coloured light schemes, 18-way Adaptive sports seats with memory package, the Porsche crest embossed on the front and rear headrests, seat belts in Crayon, and an analogue clock on the dashboard. In Australia the LED headlights including Porsche Dynamic Light System (PDLS) and privacy glass are already standard. Porsche Exclusive Manufaktur also offers a wide range of refinement options for the interior and exterior – from selective changes to extensive modifications.

The Cayenne Platinum Edition is available to order now, with deliveries expected in Australia in mid-2022.

Australian Pricing:

Cayenne Platinum Edition	145,000 [^]
Cayenne E-Hybrid Platinum Edition	160,300 [^]
Cayenne S Platinum Edition	172,400 [^]

Cayenne Coupé Platinum Edition	145,500 [^]
Cayenne Coupé E-Hybrid Platinum Edition	160,900 [^]
Cayenne Coupé S Platinum Edition	172,800 [^]

[^] Prices are recommended retail prices before statutory on-road and dealer delivery charges, which vary from State to State and between dealers. Driveaway pricing available via the Porsche Car Configurator at [Porsche.com.au](https://www.porsche.com.au). All prices shown are based on a standard specification vehicle with no optional equipment (unless otherwise selected). Final prices may vary from dealer to dealer and according to individual circumstances. Prices are subject to change without notice. Please contact an Official Porsche Centre to obtain specific information about prices, vehicles and features.

* PS (PferdeStärke, German for horsepower) is the standard unit used in the European Union to measure the power output of a motor in 'metric horsepower'

Further information, vision and photo material on the Porsche Press Database: press.au.porsche.com

For more Porsche information and content please visit: newsroom.porsche.com.au