



PORSCHE

Curriculum vitae

Detlev von Platen

01/25/1964	Born in Orléans, France
1987	MBA Sales, Management and Finance
1988	Director of Marketing, Motorcycle Division at BMW France SA, St. Quentin-en-Yvelines, France
1991	Area Director Export Asia/Africa at BMW Motorcycle GmbH & Co., Munich
1993	Director of Communications at BMW M GmbH, Munich
1994	Project Leader – Department of International Marketing Transfer at BMW AG, Munich
1997	Porsche Brand Director at Sonauto SA (Porsche Importer), Cergy-Pontoise, France
2001	Chief Executive Officer, Porsche France SA, Paris, France
2008	President and CEO Porsche Cars North America, Inc. Atlanta, USA
Since 2015	Member of the Executive Board Sales and Marketing Dr. Ing h.c. F. Porsche AG, Stuttgart