



**PORSCHE**

Press release

February 23, 2016

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Two world premieres at the Geneva Motor Show 2016

### **Porsche goes full speed into European car year**

**Stuttgart.** Geneva, for Dr. Ing. h.c. F. Porsche AG, is traditionally the place for world premieres of very special sports cars. The company reveals the 718 Boxster at this year's Geneva International Motor Show for the first time, with its turbocharged four-cylinder flat engine and new design. The second world premiere is a strictly limited-edition vehicle. The unveiling will take place during the Porsche press conference on March 1, starting 9.25 a.m. (CET) at the Porsche stand 1050 at the Palexpo, Hall 1.

A live broadcast in English and German is available online in the Porsche newsroom ([www.newsroom.porsche.de](http://www.newsroom.porsche.de)) and via satellite. The embed code can be found at: [www.porsche.gomexlive.com](http://www.porsche.gomexlive.com).

### **Satellite data for the press conference live broadcast:**

#### Europe / Middle East - live HD Feed

Date: March 1, 2016  
Time: 9.25 a.m.- 9.40 a.m. (CET) /  
8.25 a.m.- 8.40 a.m. (GMT)

The live broadcast begins at 9.05 a.m. (CET) / 8.05 a.m. (GMT)

Satellite: EUT 10A  
Transponder (digital): F5, Channel 19-24  
Downlink frequency: 12.703,830 MHz  
Polarisation: X  
  
Video std.: 1080i/50 Hz PAL  
Audio channels: Channel 1: German; Channel 2: English  
Modulation: DVB-S2 / 8 PSK  
Symbol rate: 7.2000 Msymb/s

FEC: 3/4  
MPEG: 4:2:0 / MPEG4  
Encryption: No encryption

### USA / Canada - live HD Feed

Date: March 1, 2016  
Time: 3.25 a.m.- 3.40 a.m. (EST) /  
8.25 a.m.- 8.40 a.m. (GMT)

The live broadcast begins at 3.05 a.m. (EST) / 8.05 a.m. (GMT)

Satellite: Galaxy 17  
Transponder (digital): 18 K, Slot A  
Downlink frequency: 12.046,500 MHz  
Polarisation: Y

Video std.: 1080i/60Hz in NTSC  
Audio channels: Channel 1: German; Channel 2: English  
Modulation: DVB-S2 / 8 PSK  
Symbol rate: 7.2000 Msymb/s  
FEC: 3/4  
MPEG: 4:2:0 / MPEG4  
Encryption: No encryption

### Middle East / Asia / Australia - live HD Feed

Date: March 1, 2016  
Time: 8.25 a.m.- 8.40 a.m. (GMT)

The live broadcast begins at 8.05 a.m. (GMT)

Satellite: Asiasat 5  
Transponder (digital): C7H, Channel 7A9  
Downlink frequency: 3,866.5000 MHz  
Polarisation: X

Video std.: 1080i/50 Hz PAL  
Audio channels: Channel 1: German; Channel 2: English  
Modulation: DVB-S2 / 8 PSK  
Symbol rate: 7.2000 Msymb/s  
FEC: 3/4  
MPEG: 4:2:0 / MPEG4  
Encryption: No encryption

*Image material in the Porsche newsroom (<http://newsroom.porsche.de>) and for accredited journalists in the Porsche press database (<https://presse.porsche.de>).*

718 Boxster: fuel consumption combined 7.4 – 6.9 l/100 km, urban 9.9 – 9.0 l/100 km, extra urban 6.0 – 5.7 l/100 km;  
CO<sub>2</sub> emissions 168 – 158 g/km; efficiency class (Germany): E-D.

718 Boxster S: fuel consumption combined 8.1 – 7.3 l/100 km, urban 10.7 – 9.5 l/100 km, extra urban 6.5 – 6.0 l/100 km;  
CO<sub>2</sub> emissions 184 – 167 g/km; efficiency class (Germany): F-E.