



PORSCHE

News Release

September 16, 2021

No. 80/21

## **Porsche Destination Charging expands network with installation at InterContinental Mark Hopkins San Francisco**

*US chargers for Porsche Taycan featured at growing list of premium travel locations*

**Atlanta, Georgia.** Porsche and the landmark hotel InterContinental Mark Hopkins San Francisco are collaborating to offer an electrifying new benefit to guests: Porsche electric vehicle chargers at the hotel to keep batteries in the green while drivers relax inside. The hotel is the latest premier travel destination to join a growing network of Porsche-designed chargers at attractions nationwide. The AC chargers are meant to top off the batteries of electric vehicles while their drivers take in a meal, stay the night or spend time on a track or golf course and are free to use. This network, called Porsche Destination Charging, complements the faster DC chargers at Electrify America stations from coast to coast. Electrify America currently has more than 650 charging stations and 2,700 individual chargers nationally, and plans to have more than 1,700 total charging stations with over 9,500 chargers by end 2025. Taycan owners receive three years of no-fee fast charging at Electrify America locations. Together with home charging that covers more than 85% of all power needs and fast chargers being installed at Porsche dealerships, this all makes up a growing national infrastructure for the first all-electric Porsche, the Taycan, and more models to come.

With its rich legacy of impeccable hospitality and grand architectural style, the InterContinental® Mark Hopkins San Francisco is a beloved landmark and a quintessential San Franciscan experience. Its location at the crest of celebrated Nob Hill combined with historic charm, modern amenities and breathtaking views make this premier hotel one of the city's most sought-after destinations.



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Now the hotel has added two Porsche Wall Chargers. Both Porsche Wall Chargers are located in the valet area of the hotel's parking deck. There is no fee for charging and the service is not restricted to Porsche models, but can be used with any electric vehicle that accepts a standard J1772 plug.

“We want to welcome the growing ranks of Taycan fans with charging opportunities where they already travel and play, including superb hotel destinations like the Intercontinental Mark Hopkins,” said Kjell Gruner, President and CEO of Porsche Cars North America, Inc. (PCNA). “The Taycan has been wildly successful as the first all-electric Porsche. We are committed to the electric future of our sports cars and part of that is investing alongside others in charging infrastructure.”

Porsche Destination Charging in the U.S. currently includes more than a dozen locations around the country and is planned to grow to 25 or more by the end of this year. The Porsche-branded AC chargers can be found from hotels and resorts including Rosewood Inn of the Anasazi in New Mexico and Naples Bay Resort in Florida to race tracks including Lime Rock Park in Connecticut. The locations are listed in the Porsche Charging NA app for real-time navigation.

Porsche provides program partners with free charging hardware. Individual companies as well as corporate groups are invited to apply online to join the program: [destination.charging@porsche.us](mailto:destination.charging@porsche.us).



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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 193 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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