Porsche in China

Porsche (China) Motors Ltd.

Founded in: 2001



117 sales sites **14** were opened in 2018

In 2018, China has been Porsche's largest single market for the fourth time in a row.

Chinese customers

On average, the Chinese customer is

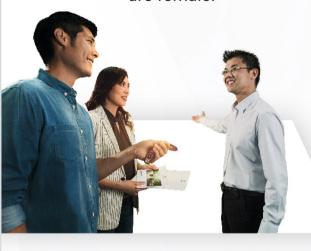


20 years younger

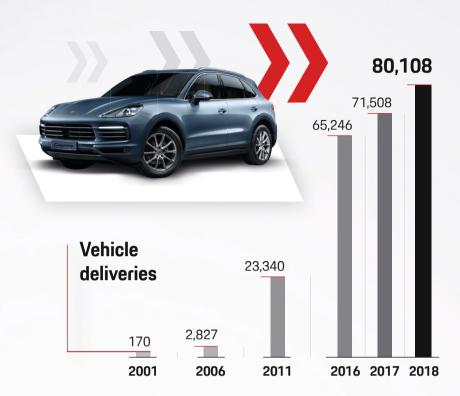
than the European or American.



of Chinese customers are female.



> Sustainable Growth Path in China



Porsche Experience Centre Shanghai



In 2018 the sixth Porsche Experience Centre was opened in Shanghai.



More than **10,000 visitors** have already been at the **Porsche Experience Centre**.



Highlights of the Porsche Experience Centre Shanghai



Handling course



Conference rooms



Offroad course



Racing simulators



Restaurant, café



Porsche Driver's Selection Store

Strong growth for Porsche Club China

Growth of members

1,002



2018

6,240



