ROAD TO 20 MAKES PORSCHE EVEN MORE RESILIENT AND STRONGER THAN EVER

TARGET

>20 %

GROUP OPERATING RETURN ON SALES

PORSCHE

FOCUSES ON LIMITED EDITIONS

EXPANDS SONDERWUNSCH PROGRAMME

PUSHES FORWARD ITS STRATEGY OF MODERN LUXURY

ELECTRIC STRATEGY

ALL-ELECTRIC MODELS UNDERLINE AMBITION:

2030 » >80 %

NEW VEHICLES ALL-ELECTRIC

“With the Road to 20 we are making Porsche even more resilient and our brand stronger than ever. And we’re going to take a fresh look at everything. We want to increase the quality of our contribution margins and make our products even more attractive.”

Lutz Meschke, Deputy Chairman of the Executive Board and Member of the Executive Board - Finance and IT

Note: NEDC values are determined according to the European Union’s type approval standards. For new vehicles offered by Porsche, NEDC values are derived from WLTP values. NEDC figures are only obtained under one specific test condition and can furthermore be subject to minor errors. Additional information and注意事项 about the differences between NEDC and WLTP can be found at www.porsche.com/wltp. Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Guide to Fuel Consumption, CO₂ Emissions and Electricity Consumption of New Passenger Cars," which is available free of charge at all sales outlets and from DAT or at www.dat.de/co2. All information refers to the EU model.