



**PORSCHE**

Press Release

September 11, 2015

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New biturbo engines, advanced chassis, new infotainment system

### **World premiere at the IAA: new Porsche 911 Carrera**

**Stuttgart.** Dr. Ing. h.c. F. Porsche AG celebrates the world premiere of the new 911 Carrera at the IAA International Motor Show in Frankfurt. The new generation of the world's best-selling sports cars debuts with innovative biturbo flat engines, an advanced chassis and new Porsche Communication Management. Porsche will unveil the new sports car to the public for the first time at the press conference which will take place on the Porsche stand in Hall 3 at 11:05 (CET) on September 15.

A live transmission in German and English will take place at the following link: <http://porsche.gomexlive.com/>.

Thanks to more than forty years of experience with turbocharged engines – both in motorsport and in production sports cars – the newly developed engines in the 911 Carrera set new records when it comes to performance, driving pleasure and efficiency. The 911 Carrera has a power output of 370 hp (272 kW) and the 911 Carrera S 420 hp (309 kW). In both cases this is a power gain of 20 hp (15 kW).

**Satellite data for the live transmission of the press conference:****USA / Canada / South America - live HD Feed**

Date: September 15, 2015  
Time: 5:05am – 5:20am EST / 9:05am – 9:20am GMT

Live feed to start at approx. 4:50am EST / 8:50am GMT

Satellite: Intelsat 805  
Transponder (digital): 13/13 Slot AB  
Downlink Frequency: 3.878,000 MHz  
Polarisation: vertical  
Video Std: 1080i/60Hz in NTSC  
Audio Channels: Channel 1: IT (German); Channel 2: English  
Modulation: DVB-S2 / 8 PSK  
Symbol rate: 14.4000 Msymb/s  
FEC: 3/4  
MPEG: 4:2:2 / MPEG2  
Encryption: No encryption

**Europe / Middle East - live HD Feed**

Date: September 15, 2015  
Time: 11:05am – 11:20am CEST / 9:05am – 9:20am GMT

Live feed to start at approx. 10:50am CEST / 8:50am GMT

Satellite: EUT 12A  
Transponder (digital): Tp. F8, Channel: G  
Downlink Frequency: 12.741,250 MHz  
Polarisation: vertical (Y)  
EBU-Standard: 16\_HD  
Video Std: 1080i/50 Hz PAL  
Audio Channels: Channel 1: IT (German); Channel 2: English  
Modulation: DVB-S2 / 8 PSK  
Symbol rate: 30 Msymb/s

FEC: 3/4  
MPEG: 4:2:0 / MPEG4  
Encryption: No encryption

### South-Africa - live SD Feed

Date: September 15, 2015  
Time: 11:05am – 11:20am CEST / 9:05am – 9:20am GMT

Live feed to start at appr. 10:50am CEST / 8:50am GMT

Satellite: NSS 7  
Transponder (digital): EUH4/SAH4, Channel 9/1  
Downlink Frequency: 11.184,500 MHz  
Polarisation: horizontal (X)  
Video Std: 625 PAL / 16:9  
Audio Channels: Channel 1: IT (German); Channel 2: English  
Modulation: DVB S / QPSK  
Channel Rate: 6.6665 Msymb/s  
FEC: 7/8  
MPEG: 4:2:2 / MPEG2  
Encryption: No encryption

### Middle East / Asia / Australia - live HD Feed

Date: September 15, 2015  
Time: 9:05am – 9:20am GMT

Live feed to start at appr. 8:50am GMT

Satellite: AsiaSat 5  
Transponder (digital): C2V, Service 3  
Downlink Frequency: 3.700,0000 MHz  
Polarisation: vertical (Y)  
Video Std: 1080i/50 Hz PAL  
Audio Channels: Channel 1: IT (German); Channel 2: English  
Modulation: DVB-S2 / 8 PSK

Symbol rate: 7.2000 Msymb/s  
FEC: 3/4  
MPEG: 4:2:0 / MPEG4  
Encryption: No encryption

## GO

Note: Photographs of the 911 Carrera models are available for download to accredited journalists from the Porsche press database at the website <https://presse.porsche.de>.

911 Carrera: Combined fuel consumption, 8.3-7.4 l/100 km, urban 11.7-9.9 l/100 km, extra-urban 6.3-6.0 l/100 km;  
CO<sub>2</sub> emissions 190-169 g/km; efficiency class (Germany) F-D

911 Carrera S: Combined fuel consumption, 8.7-7.7 l/100 km, urban 12.2-10.1 l/100 km, extra-urban 6.6-6.4 l/100 km;  
CO<sub>2</sub> emissions 199-174 g/km; efficiency class (Germany) F-E

911 Carrera Cabriolet: Combined fuel consumption, 8.5-7.5 l/100 km, urban 11.9-9.9 l/100 km, extra-urban 6.5-6.2 l/100 km;  
CO<sub>2</sub> emissions 195-172 g/km; efficiency class (Germany) F-D

911 Carrera S Cabriolet: Combined fuel consumption, 8.8-7.8 l/100 km, urban 12.3-10.2 l/100 km, extra-urban 6.7-6.5 l/100 km;  
CO<sub>2</sub> emissions 202-178 g/km; efficiency class (Germany) F-D