



PORSCHE

News Release

February 20, 2023

No. 08/23

## 911 GT3 RS Tribute to Carrera RS Package makes first U.S. appearance

*First in-the-metal appearance of the U.S. market exclusive package paying tribute to legendary 1973 911 Carrera RS 2.7*

**Thermal, Calif.** Porsche today pulled the cover off the first 911 GT3 RS Tribute to Carrera RS Package to reach the U.S. The special offering pays homage to one of the most iconic of 911 models and was announced in 2022. Today it was shown to members of the media in person for the first time before an initial viewing opportunity for the public at Sebring International Raceway during the 12 Hours of Sebring race from March 15 to 18. Initial deliveries to customers will begin in only a few weeks.

“This package pays tribute to the 911 Carrera RS 2.7, an absolute driver’s car and an icon,” said Kjell Gruner, President and CEO of Porsche Cars North America. “Today, nothing epitomizes the idea of a driver’s car more than the new 911 GT3 RS. Like the original, it uses cutting edge aerodynamics to achieve incredible performance, making this a perfect homage to the legend from 1973.”

The Tribute to Carrera RS Package includes unique styling elements for both the exterior and interior, a bespoke Porsche Design timepiece and several accessories specifically created for the car. Those accessories focus on the details and include a custom car cover, RS valve stem caps with script in Python Green, key caps in Python Green, custom license plate frames and a pair of 1:43 scale model cars; one being the 1973 Carrera RS and the other a replica of the new car.



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Specially colored Exclusive Manufaktur elements unique to the package include magnesium wheels painted in Python Green, Python Green mirror caps and GT3 RS side graphics. PORSCHE script on the underside of the wing and a GT3 RS graphic on the rear bumper continue the theme, which is completed by a special RS logo on the wing end plates featuring the American flag.

The standard Weissach Package adds a significant amount of exposed carbon fiber to both the interior and exterior, as well as chassis components in the same material. Customers may also opt to have the hood and roof painted in body color at no added cost while still adding the performance benefits exclusive to the Weissach Package. These include weight-saving Magnesium wheels. The package also adds carbon fiber anti-roll bars, coupling rods and a shear panel in the same material.

Several special interior modifications also set cars equipped with the package apart. These include deviated stitching in green, illuminated door sill guards with “Tribute to Carrera RS” script, a center console lid embossed with the “RS” logo and keys painted in white.

The 2023 911 GT3 RS equipped with the unique Tribute to Carrera RS Package will carry a total MSRP of \$312,550, not including a \$1,450 delivery, processing and handling fee.



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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 196 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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