



PORSCHE

Media Information

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Porsche Golf Cup enjoys record number of participants and captivating World Final

Great Britain wins in Majorca

Stuttgart/Palma de Mallorca. Interest in the game of golf is growing among Porsche customers: more than 12,000 amateur golfers competed in over 220 preliminary tournaments around the world in the 2016 Porsche Golf Cup. This once again surpassed the record number of participants set the previous season. The top 98 players from 20 different countries went head to head from 8th to 11th May in the Porsche Golf Cup World Final on the Spanish island of Majorca in the Mediterranean. Team Great Britain emerged victorious in the prestigious Nations Cup.

The British team finished ahead of their counterparts from Austria and France after two rounds in excellent conditions at the Son Gual and Alcanada golf courses. The five members of the victorious British team each received a place among the starting field for the Pro-Am tournament at this year's Porsche European Open (27th to 30th July, Green Eagle Golf Courses, Hamburg).

The winner of the ladies gross competition was Minako Mitsugi from Japan. In the men's singles, victory in the gross competition went to Brazil's Renato Song. Unfortunately, none of the participants managed to drive away in this year's Hole-in-One Prize, a Porsche 911 Carrera GTS Cabriolet.

"Perfection and passion were at the heart of this Porsche Golf Cup World Final," said Oliver Hoffmann, Director Experiential Marketing at Porsche AG, who presented the trophies. "And yet, for all the ambition and competitiveness, the participants never forgot the fun and joy of the game. It is precisely this mixture, together with the

opportunity to chat to like-minded Porsche and golf enthusiasts, that once again made this year's Porsche Golf Cup World Final another very special event. Congratulations to all the winners."

The Porsche brand experience rounded off an exclusive support programme for all the participants and their guests: the entertaining opening evening in a former quarry was followed 24 hours later by dinner in the Port Adriano marina, before the evening presentation ceremony on a traditional finca in Son Termens brought proceedings to a close on the final day after a thrilling finale. A special highlight was in store for all those not playing for the coveted trophies: a test drive in one of the latest range of Porsche models on Majorca's demanding, winding mountain roads.

Winners of the 2017 Porsche Golf Cup World Final:

Winner 2017 Nations Cup: Great Britain

Singles winners:

- Ladies (gross): Minako Mitsugi, Japan
- Men (gross): Renato Song, Brazil
- Net A (HCP +0.5 – 7.4): Felix Schröder, Germany
- Net B (HCP 7.5 – 17.4): Rodolphe Combes, Great Britain
- Net C (HCP 17.5 – 36.0): Arnaud Feneon, France

Format:

- Individual: 36 holes, Stableford, 6 categories
- Gross competition: ladies and men
- Net competition: 3 mixed classes
- Nations Cup

History:

The Porsche Golf Cup was first held in 1988, since when it has become one of the company's most successful international customer events. It is organised by Porsche centres and Porsche sales companies. The Porsche Golf Cup World Final was

played for the fourth time in 2017, with Majorca providing the venue on all four occasions.

Porsche in golf:

As well as the Porsche Golf Cup, Porsche AG has also been involved in professional golf since 2015: as title partner of the Porsche European Open. This year, the European Tour event will be played at Green Eagle Golf Courses, near Hamburg, from 27th to 30th July. Porsche also launched an innovative format for amateur golfers in 2016: the Porsche Generations Open, which is now in its second year following an extremely successful debut.

Images in the Porsche Newsroom (<http://newsroom.porsche.de>) and for journalists in the Porsche press database (<https://presse.porsche.de>).

911 Carrera GTS Cabriolet: fuel consumption combined: 9,4 – 8,4 l/100 km; CO2 emissions: 214-190 g/km.