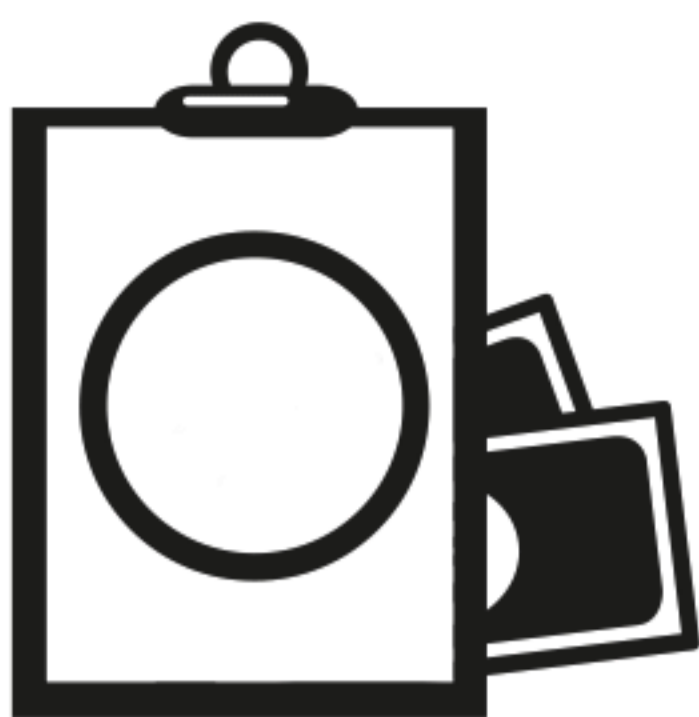


**Porsche in fiscal year 2015**

**Operating profit**



**+ 25%**

2014: 2.7 2015: 3.4  
in billion euros

**Revenue**



**+ 25%**

2014: 17.2 2015: 21.5  
in billion euros

**Employees**

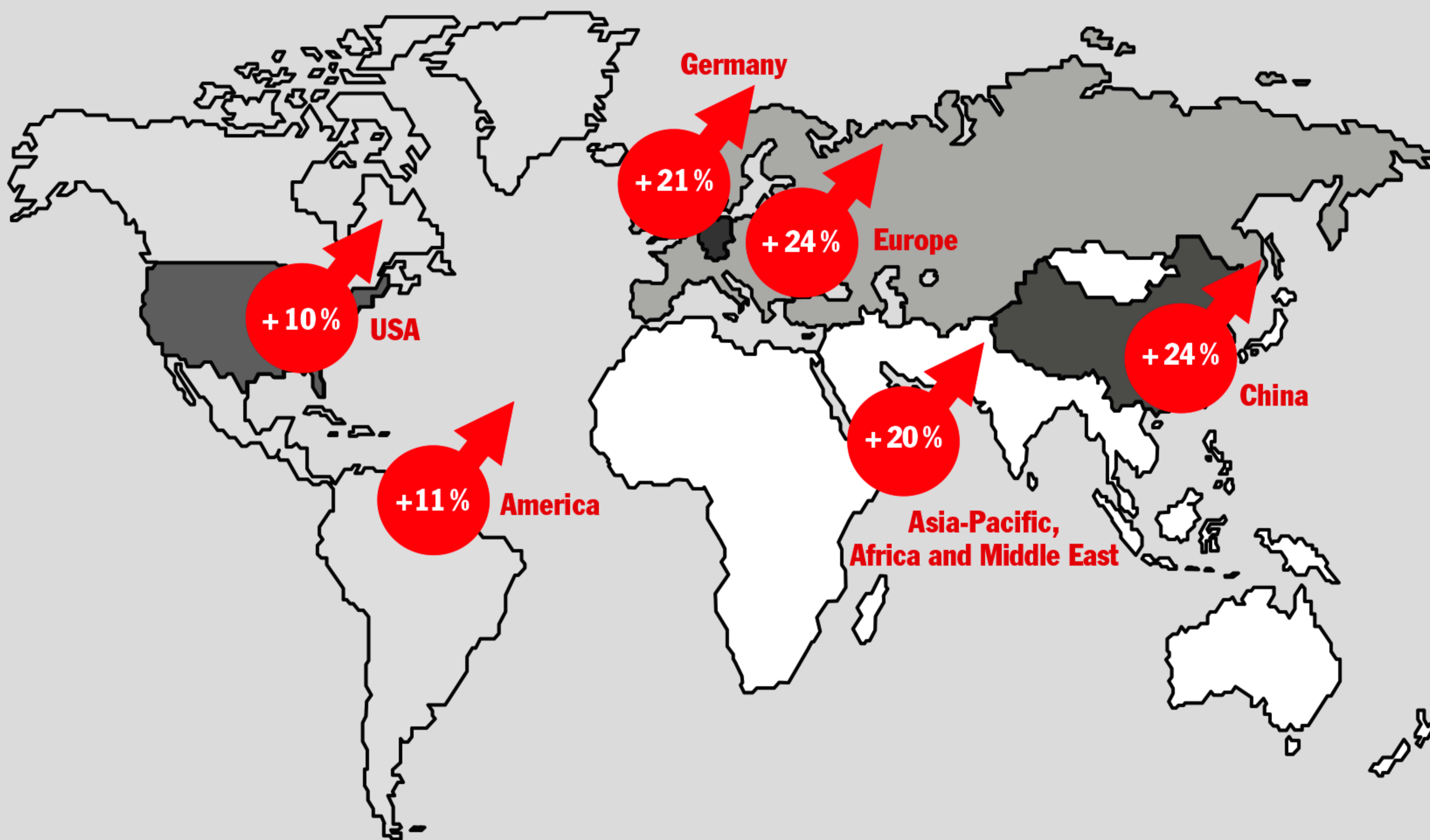


**+ 9%**

2014: 22 401 2015: 24 481  
as at 31 December in each case

**Porsche deliveries 2015**

compared with the previous year



**225 121**

Deliveries 2015

**189 849**

Deliveries 2014

**+ 19%**

growth worldwide

**EUROPE**

75 354

60 794

**+ 24%**

thereof  
Germany

28 953

23 841

**+ 21%**

**AMERICA**

62 109

55 811

**+ 11%**

thereof  
USA

51 756

47 007

**+ 10%**

**ASIA-PACIFIC,  
AFRICA AND  
MIDDLE EAST**

87 658

73 244

**+ 20%**

thereof  
China

58 009

46 931

**+ 24%**

**2015**

More than **80 000** Macans, the youngest Porsche model series, were delivered last year.

This means that the compact SUV became the most popular Porsche model in its first year of full availability. The Macan was closely followed by the Cayenne with 73 119 deliveries worldwide.

