



**PORSCHE**

Press Release

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Sports car manufacturer draws a positive balance a year after the introduction of the Macan in 2014

### **Porsche delivers more than 20,000 new cars to customers worldwide in March**

**Stuttgart.** Porsche AG delivered 20,222 new cars worldwide in March 2015 with an increase of 31.5 per cent year-over-year. Between January and March of this year a total of 51,102 two- and four-door sports cars were handed over to customers – an increase of more than 32 per cent compared to the first quarter 2014.

"In the first quarter we delivered more than 50,000 new cars for the first time, continuing the success of 2014. This signals further solid growth", said Bernhard Maier, Member of the Executive Board Sales and Marketing of Porsche AG. "The Macan has exceeded all expectations since its launch and we have handed 62,644 vehicles over to customers within the space of just twelve months. Around three quarters of them are new customers and the compact SUV is reaching a younger target group on average in all markets."

The sports cars from Porsche were sought after worldwide in March 2015. In China, Porsche delivered with 4,138 exactly 19.5 per cent more vehicles year-over-year. In this region the 911 is winning more and more fans too: in the first three months, a third more iconic sports cars were handed over to customers. On the traditionally important U.S. market, the sports car maker delivered 4,291 new cars, an increase of almost 13 per cent compared to the same month last year. The 911, Boxster, Cayman, Cayenne, Macan and Panamera were also very popular on the European market with sales of 8,054 vehicles – an increase of more than 53 per cent. In Germany, Porsche handed over 2,929 vehicles to customers, growth of almost 51 per cent year-over-year.

PORSCHE AG Deliveries	March			January - March		
	2014	2015	Variance	2014	2015	Variance
<b>World</b>	15,377	20,222	+31.5 %	38,663	51,102	+32.2 %
<b>Europe</b>	5,255	8,054	+53.3 %	11,493	17,413	+51.5 %
<b>Germany</b>	1,944	2,929	+50.7 %	4,881	7,029	+44.0 %
<b>Americas</b>	4,412	5,126	+16.2 %	11,616	13,272	+14.3 %
<b>USA</b>	3,808	4,291	+12.7 %	10,136	11,430	+12.8 %
<b>Asia Pacific, Africa and Middle East</b>	5,710	7,042	+23.3 %	15,554	20,417	+31.3 %
<b>China</b>	3,463	4,138	+19.5 %	9,885	13,286	+34.4 %

## GO

Porsche model range 911: combined fuel consumption 12.7-8.2 l/100 km; CO<sub>2</sub> emissions 296–191 g/km; efficiency class (Germany): G–F

Porsche model range Boxster: combined fuel consumption 9.0-7.9 l/100 km; CO<sub>2</sub> emissions 211-183 g/km; efficiency class (Germany): G–F

Porsche model range Cayman: combined fuel consumption 10.3-7.9 l/100 km; CO<sub>2</sub> emissions 238-183 g/km; efficiency class (Germany): G–F

Porsche model range Cayenne: combined fuel consumption 11.5-6.6 l/100 km; CO<sub>2</sub> emissions 267-173 g/km; efficiency class (Germany): F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3.4 l/100 km, combined energy consumption 20.8 kWh/100 km; combined CO<sub>2</sub> emissions 79 g/km; efficiency class (Germany): A+

Porsche model range Panamera: combined fuel consumption 10.5-6.4 l/100 km; CO<sub>2</sub> emissions 245–169 g/km; efficiency class (Germany): F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3.1 l/100 km, combined energy consumption 16.2 kWh/100 km; combined CO<sub>2</sub> emissions 71 g/km; efficiency class (Germany): A+

Porsche model range Macan: combined fuel consumption 9.2-6.1 l/100 km; CO<sub>2</sub> emissions 216–159 g/km; efficiency class (Germany): E–B

Porsche 918 Spyder: combined fuel consumption 3.1-3.0 l/100 km; combined energy consumption 12.7 kWh/100 km; CO<sub>2</sub> emissions 72–70 g/km; efficiency class (Germany): A+