



PORSCHE

Press Release

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Stuttgart-based sports car maker continues to be right on target

### **Porsche delivers 21,469 new cars to customers in April**

**Stuttgart.** Porsche AG posted a strong start into the second quarter of 2015: in April, just under 21,500 customers worldwide rejoiced over their new sports car. This corresponds to an increase of 32 per cent compared to April 2014. In the first four months, the sports car manufacturer delivered over 72,500 vehicles – almost one-third in a year-on-year comparison.

“We picked up the positive momentum from the first quarter and were able to carry forward the growth trend in all regions thanks to our attractive model range”, said Bernhard Maier, Member of the Executive Board Sales and Marketing Dr. Ing. h.c. F. Porsche AG. “The new Boxster Spyder we presented in New York at the beginning of April is an outstanding example of a purist and perfect sports car that is enjoyed by Porsche fans all over the world.”

The sports cars from Porsche were in demand all over the world in April 2015. In China, almost 5,000 new cars were delivered to customers – 46 per cent more compared to April 2014. The 911, Boxster and Cayman, Cayenne, Macan and Panamera sports cars were also popular in the U.S. market; they were sold over 5,200 times there (+28%). In the home market of Germany, Porsche handed over more than 2,800 vehicles to its customers and recorded an increase of just under six per cent compared to the same month of last year.

The success of the iconic sports car 911 is as strong as ever; 3,254 customers could rejoice over the delivery of their rear-engine two-seater (+16%). In total, 10,940 911 sports cars have already rolled off the assembly line in Zuffenhausen so far this year (+6.0%).

PORSCHE AG Deliveries	April			January - April		
	2015	2014	Variance (%)	2015	2014	Variance (%)
<b>World</b>	21,469	16,297	31.7	72,571	54,960	32.0
<b>Europe</b>	7,356	6,325	16.3	24,769	17,818	39.0
<b>Germany</b>	2,812	2,659	5.8	9,841	7,540	30.5
<b>America</b>	6,256	4,765	31.3	19,528	16,381	19.2
<b>USA</b>	5,217	4,072	28.1	16,647	14,208	17.2
<b>Asia Pacific, Africa and Mideast</b>	7,857	5,207	50.9	28,274	20,761	36.2
<b>China</b>	4,996	3,416	46.3	18,282	13,301	37.4

## GO

Porsche model range 911: combined fuel consumption 12.7–8.2 l/100 km; CO<sub>2</sub> emissions 296–191 g/km; efficiency class (Germany): G–F

Porsche model range Boxster: combined fuel consumption 9.0–7.9 l/100 km; CO<sub>2</sub> emissions 211–183 g/km; efficiency class (Germany): G–F

Porsche model range Cayman: combined fuel consumption 10.3–7.9 l/100 km; CO<sub>2</sub> emissions 238–183 g/km; efficiency class (Germany): G–F

Porsche model range Cayenne: combined fuel consumption 11.5–6.6 l/100 km; CO<sub>2</sub> emissions 267–173 g/km; efficiency class (Germany): F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3.4 l/100 km, combined energy consumption 20.8 kWh/100 km; combined CO<sub>2</sub> emissions 79 g/km; efficiency class (Germany): A+

Porsche model range Panamera: combined fuel consumption 10.5–6.4 l/100 km; CO<sub>2</sub> emissions 245–169 g/km; efficiency class (Germany): F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3.1 l/100 km, combined energy consumption 16.2 kWh/100 km; combined CO<sub>2</sub> emissions 71 g/km; efficiency class (Germany): A+

Porsche model range Macan: combined fuel consumption 9.2–6.1 l/100 km; CO<sub>2</sub> emissions 216–159 g/km; efficiency class (Germany): E–B

Porsche 918 Spyder: combined fuel consumption 3.1–3.0 l/100 km, combined energy consumption 12.7 kWh/100 km; CO<sub>2</sub> emissions 72–70 g/km; efficiency class (Germany): A+