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Press Release

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1965 Reimagined with Porsche Exclusive Manufaktur

### **Australia's first customer delivered 911 reimagined 55 years on**

**Australia.** Two Porsche Exclusive models have been created to celebrate 55 years since the very first ever Porsche 911 was sold in Australia in 1965.

**Video:** [https://youtu.be/Rpr\\_Za1Wt1w](https://youtu.be/Rpr_Za1Wt1w)

The original Australian 911 is the inspiration for two identical and very special 992 generation 911 Carrera S models, available via Porsche Centre Melbourne and Porsche Centre Sydney South respectively.

The joint initiative of the two Porsche Centres will also see the 1965 model 911 on display alongside the new Porsche Exclusive type 992 models in both showrooms over the coming months.

“The concept was to take a 1965 911 and reimagine that car and what we could do with it in 2020,” said Dean Williams, New Vehicle Sales Manager, Porsche Centre Melbourne.

A film showcasing both the 1965 model 911 and the Exclusive Manufaktur 911 Carrera S models is a highlight of this special collaboration, as the vehicles journey through the most recognisable and iconic landmarks in both Sydney and Melbourne.

The first 911 sold in Australia was purchased by South Australian pastoralist Ron Angas, delivered by then Australian Porsche distributor Norman Hamilton in 1965. Angas's choice of specification was a carefully considered one. The Porsche Exclusive Manufaktur program caters for similarly detailed specification choices today.

"It's incredible that 55 years on from the original 911 delivery to Australia, we can now replicate some of the features in the modern vehicle. It showcases that the 911 is timeless," said Lee Hallett, General Sales Manager, Porsche Centre Sydney South.

Porsche Centre Melbourne and Porsche Centre Sydney South are both Porsche Exclusive Manufaktur Partners. This certification guarantees the highest possible level of competence in the area of customisation options. Strict attention to detail and passion translates into precise individualisation of a Porsche.

Configured through the 'Porsche Exclusive Manufaktur' global network, the new Porsche Exclusive 911 type 992 models have been optioned as modern iterations of the original 1965 911 model.

The 1965 'Steingrau' (Stone Grey) 911 was specified with the then-optional 5-speed manual transmission, yet the 2020 Porsche Exclusive Manufaktur coupes are both equipped with the eight-speed Porsche Doppelkupplung (PDK) transmission.

'Steingrau' is no longer in the official 992-series colour palette, but 'Crayon' was judged to be its 2020 equivalent, with matching paintwork on its rear engine cover slats and 20-/21-inch Carrera Exclusive Design wheels, which have contrasting black calipers, just like in 1965. Porsche Exclusive Manufaktur SportDesign sideskirts, painted exterior mirrors and trim strips in a high-gloss finish, are finishing touches that complement its colour-scheme.

The early model 911 boasts green leather contrasted beautifully with the car's standard maple yellow dashboard timber trim and matching wood-rimmed steering wheel, which framed its 'English' instrumentation perfectly.

The modern day cars feature 14-way, electric sports seats with memory package and the Porsche crest embossed on their headrests, with Agave Green Club leather, contrasting Crayon stitching and matching Agave Green seat belts. The brushed aluminium door sill guards in dark silver are illuminated and personalised with '1965 Reimagined'. To further emulate the original 911's interior leather and decorative timber ambiance, both type 992s have been fitted with an interior package in environmentally-responsible Paldao Dark from Porsche Exclusive Manufaktur.

It's a modern day homage that captures the spirit of its ancestor, but in a thoroughly modern, appropriate way.

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