



PORSCHE

News Release

Feb 18, 2021

No. 16/21

## **Porsche 911 ranked Most Dependable Vehicle in J.D. Power study**

*Macan leads its segment, while Porsche overall rises to second place in the study*

**Atlanta, Georgia.** The Porsche 911 is the highest-ranked model for trouble-free ownership in the J.D. Power 2021 U.S. Vehicle Dependability Study (VDS), released today. The Macan ranked as most dependable among Premium Compact SUVs, and overall the Porsche brand across model lines improved to second-place in the annual study. This was the second time in three years the 911 took top honors among all models.

“Porsche strives to make our customers’ sports car dreams come true,” said Kjell Gruner, President and CEO of Porsche Cars North America, Inc. “It is gratifying to see our iconic 911 and Macan exemplify our commitment to developing, building and maintaining exciting and dependable Porsche vehicles.”

The study, now in its 32nd year, measures the number of problems per 100 vehicles (PP100) experienced during the past 12 months by original owners of three-year-old vehicles. A lower score reflects higher dependability. This year’s study was based on 2018 model-year vehicles.

For the Porsche brand, U.S. customers reported 18 fewer PP100 in the latest study to bring the overall score down to 86 PP100 compared to this year’s luxury average of 118. Porsche ranked 4<sup>th</sup> in the previous study. The Porsche 911 came in with 57 PP100, the fewest of any model across the automotive sector.



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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 192 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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