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**The Cayman Islands Partners with Porsche Carrera Cup North America**

40/21

Premier One-Make Champions to Be Awarded with "Caymankind" Trip of a Lifetime

**The Cayman Islands | Carson, California.**, The Cayman Islands Department of Tourism (CIDOT) and Porsche Motorsport North America (PMNA) announce the Cayman Islands will be the official title partner of the Porsche Carrera Cup North America in the series' inaugural season. This year, Porsche Carrera Cup North America Presented by the Cayman Islands will connect the leading luxury destination for discerning travelers with the premier German sportscar manufacturer at events around the United States and Canada. Porsche Carrera Cup North America Presented by the Cayman Islands will enjoy its first official weekend of partnership and competition at twin, 45-minute races at the Circuit of the Americas (COTA) in Austin, Texas, April 30 – May 2, 2021.

As a title partner, the CIDOT will have an on-the-ground presence at eight venues as part of the Porsche Carrera Cup North America Presented by the Cayman Islands, as well as other PMNA-related activities. These specially curated and socially distanced events hosted by the CIDOT will bring the bespoke luxury, adventure, culture and beauty of the Cayman Islands to race enthusiasts across North America. In due course, and where circumstances allow, distinctive experiences will celebrate the Cayman Islands as the "Culinary Capital of the Caribbean" with innovative bites, music, art and other activities that evoke the crystal-clear waters and pristine sandy beaches found in Grand Cayman, Cayman Brac and Little Cayman.

Champions of the three Porsche Carrera Cup North America Presented by the Cayman Islands classes – Pro, Pro-Am and Pro-Am 991 – will have the opportunity to experience the culture shared by residents of the three islands known as “Caymankind” firsthand. The season-long championship driver in each of the categories, as well as a guest, will receive a five-day, four-night stay at a luxury property in the Cayman Islands, including air transportation, and airport/ hotel transfers shared

**Tom Ludington, U.S. General Manager for the Cayman Islands Department of Tourism.**

“Following the success of the Porsche Visit Cayman Islands Sprint Challenge in Europe last year, we’re excited to evolve and expand our presence to a new audience through a strategic relationship with Porsche Motorsport North America. The Cayman Islands and Porsche are two, well-aligned brands that appeal to a variety of luxury-minded people who enjoy the highest quality in all areas of life. As the title partner of PMNA’s Porsche Carrera Cup in North America, we are thrilled to share a glimpse of the timeless Cayman experience with team owners, drivers and Porsche enthusiasts across the US and Canada. We look forward to extending a warm Caymanian welcome to champions of the races, who will earn a coveted opportunity to visit our beautiful destination in 2022.”

**Dr. Daniel Armbruster, President & CEO, Porsche Motorsport North America.**

“There is the ‘Caymankind’ way and the ‘Porsche Way’. These are more than philosophies; they are defining aspects of our cultures which make this a truly a special moment in the short history of the Porsche Carrera Cup North America. It is no secret that travel is a passion for Porsche owners as is motorsport. Our clients and their clients are one in the same. We look forward to this being the start of a long-term partnership with the Cayman Islands.”

## About the Cayman Islands

The Cayman Islands, located an hour south of Miami in the vibrant tranquility of western Caribbean, is a premier destination for travelers, thrill-seeking divers, adventurous epicures, honeymooners and families alike. The trio of islands affords each guest with the ultimate setting to enjoy life's finest comforts, as the Caribbean's leading luxury lifestyle destination. Five-star resorts, high-end villas, condos and breathtaking beachfront properties unique to each island offer a myriad of accommodation options for discerning travelers to enjoy. Additionally, the Cayman Islands is frequently heralded as the "Culinary Capital of the Caribbean" and offers endless gastronomic experiences to delight even the most seasoned of palates.

The Cayman Islands, world-renowned for impeccable "Caymankind" hospitality also employs best-in-class health and sanitation protocols to keep visitors and locals safe. To learn more about the Cayman Islands, please go to [www.visitcaymanislands.com](http://www.visitcaymanislands.com); [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent. For the most up-to-date travel guidance and protocols, please visit: <https://www.explore.gov.ky/coronavirus>.

## Porsche Carrera Cup North America by The Cayman Islands.

Porsche Carrera Cup North America by The Cayman Islands is the premier one-make race series in the United States and Canada utilizing a combination of the latest Porsche 911 GT3 Cup race car, type 992, and MICHELIN® Pilot® Sport Cup N3 racing slick to challenge the best road and street race courses on the continent. As with all national Carrera Cups worldwide, the inaugural season of the

championship is scheduled to host 16-rounds. Each 45-minute race counts toward a season-long driver and team championship in each of three classes: Pro, Pro-Am and Pro-Am 991.

For more information on Porsche Carrera Cup North America by The Cayman Islands can be found at [www.PorscheCarreraCup.us](http://www.PorscheCarreraCup.us).

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