



**PORSCHE**

Media Information

24th September 2016

No. G 10/16

Dream shot rewarded with exclusive timepiece at the Porsche European Open

### **Phillip Price hits a hole-in-one**

**Stuttgart/Bad Griesbach.** Welsh pro Phillip Price hit a hole-in-one in round one of the Porsche European Open. Unfortunately, however, it was on the “wrong” hole of the Beckenbauer Course in Bad Griesbach. Whereas an ace on the 17<sup>th</sup> hole would have earned the 49-year-old a brand-new Porsche Panamera 4S, Price actually holed his five-iron from the tee on the 193-yard 14th.

Title sponsor Porsche took the spontaneous decision to reward the Brit’s perfect shot with an exclusive gift. Oliver Eidam, Head of Brand Partnerships and Sponsoring Porsche AG, presented Phillip Price with a stunning watch from the current “Chronotimer Collection” from Porsche Design: a “Chronotimer Series 1 Deep Blue”.

### **About the “Chronotimer Collection”**

The range of models in the “Chronotimer Collection” are the embodiment of sportiness, speed and performance. The mechanical watches take their inspiration from the appearance of the non-reflective dashboard instruments in racing cars, which are entirely matt black apart from the white dials. The use of seven-layer, anti-reflective sapphire crystal minimises reflection, thus guaranteeing the time can be read perfectly at all times – for maximum performance.

### **Tournament information**

You can find all details regarding directions, tickets, TV times and tournament opening hours at [www.europeanopen.com](http://www.europeanopen.com)

**Porsche in golf**

As well as the Porsche European Open, which was staged for the first time in 2015, Porsche AG has also been successfully involved in amateur golf since 1988 with the global Porsche Golf Cup. Porsche has extended its commitment to golf this year with the Porsche Generations Cup, an innovative nine-hole format for amateurs from two generations, which is initially only taking place in Germany.

*Images in the Porsche Newsroom (<http://newsroom.porsche.com>) and for journalists in the Porsche press database (<https://presse.porsche.de>)*

Porsche Panamera 4S<sup>1)</sup>: combined fuel consumption 8.2 – 8.1l/100 km; CO<sub>2</sub> emissions 186 - 184 g/km

<sup>1)</sup>range dependent on tyres used