



PORSCHE

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The 44th AvD-Oldtimer-Grand-Prix

Porsche Classic celebrates 40 years of transaxle models

Stuttgart/Nürburg. At the 44th AvD Oldtimer Grand Prix, which takes place from August 12–14, 2016, Porsche is showcasing several highlights: The 40-year anniversary of the transaxle models will feature a parade of more than one hundred vehicles. Along with certain exhibition cars, the Porsche Museum is also displaying a 1980 Porsche 924 GTP, which has been restored by four Porsche Classic partners from the United Kingdom. The multiple-time Le Mans winner Derek Bell will be the guest of honour at the Porsche stand.

For Ingo Frenkel, Vice President Customer Center at Porsche AG, the AvD-Oldtimer-Grand-Prix is a prominent day in his calendar. According to Frenkel, the event represents a truly special opportunity for Porsche to connect with customers and fans alike. "This year, alongside our brand, we are focusing particularly on presenting our comprehensive range of service and customisation options," says Frenkel.

Porsche Classic will be appearing at this year's event under the banner of the 40-year anniversary of its transaxle models. In 1976, the sports car manufacturer from Stuttgart introduced the transaxle principle with the 924 model. This launch broke new ground as the engine was located at the front while the transmission was located on the rear axle. With the 924, 928, 944 and 968 models, Porsche built a generation of sports cars between 1976 and 1995 that moved away from the proven principles of the 911. However, these sports cars are now becoming increasingly popular amongst fans of old-timer models. A wide range of transaxle customer vehicles from all series will be on display at the stand, which measures 14,000 m² in

size. Along with these exhibition pieces, there is the chance to gain an insight into the range of products and services available, from restorations to spare parts supply. Selected new editions and product highlights from the comprehensive range of around 52,000 genuine parts will be on show, along with outstanding restoration projects. One particular highlight is the Porsche 911 2.5 S/T, a Le Mans class winner from 1972, which has been extensively restored as part of a customer order.

The market for classic vehicles has continuously grown in recent years, with historical Porsche models amongst some of the most coveted collector's items. Usually, the Porsche Classic experts deal with all model lines that were discontinued ten or more years ago. The main focus is on providing a trouble-free service as well as maintaining each Porsche classic's longevity and value. More than two thirds of all Porsche vehicles constructed remain on the road to this day. Porsche Classic experts will be on hand to answer in person any questions visitors may have.

The event's main attraction is the transaxle parade on Friday, 12 August. In total, more than one hundred vehicles will take to the track. At the front of the parade will be the Porsche 924 GTP 002, which was comprehensively restored by selected Porsche Classic partners from the United Kingdom over the last 12 months. The multiple-time Le Mans winner Derek Bell will be at the wheel.

Derek Bell will also offer autograph sessions on Friday, August 12 (3.30 pm–4.30 pm) and Saturday, August 13 (2 pm–3 pm). Porsche DRIVE will be raffling off driving experiences that can be redeemed from Porsche DRIVE after the race weekend. There will also be the opportunity to rent current Porsche models during the event. The Porsche Driver's Selection event truck will present the current collection. Selected items from the Porsche Museum and accessories products from Porsche Classic will also be available.

Image material in the Porsche Newsroom (<http://newsroom.porsche.de>) and for accredited journalists in the Porsche press database (<https://presse.porsche.de>).