



PORSCHE

Curriculum Vitae

Matthias Becker

1970	Born in Braunschweig
1990	Studied Mechanical Engineering at TU Braunschweig
1993	Intern, Volkswagen de México
1996	International Trainee Program, Audi AG
1997	Product Marketing, Audi UK
1998	Sales Manager, Audi Sales Europe (Skandinavia, France, UK)
2006	Head of Sales in the JV with FAW-VW, Audi China
2009	Head of Marketing, Volkswagen Germany
2013	Head of Sales Asia and Overseas including China, Skoda Auto
2015	Head of Sales Region Overseas and Growth Markets, Dr. Ing. h.c. F. Porsche AG
Ab 02/2025	Member of the Executive Board – Sales and Marketing, Dr. Ing. h.c. F. Porsche AG