



PORSCHE

Press Release

October 8, 2014

No. 99/14

Cayenne S E-Hybrid showcased at the Paris Motor Show

Porsche boosts deliveries to customers by 13 per cent this year

Stuttgart. So far, the sports car maker Porsche has delivered 135,600 vehicles to customers worldwide in 2014, thus 13 per cent more than in the first nine months of the previous year. In the reporting month of September, Porsche AG handed over to customers a total of 15,800 new cars and achieved an 22 per cent growth in comparison to the same month last year.

“In September, we carried forward our growth strategy across the globe,” said Bernhard Maier, Member of the Executive Board Sales and Marketing of Porsche AG. “With the Cayenne S E-Hybrid currently showcased at the Paris Motor Show, Porsche is now offering three sporty alternatives with plug-in hybrid drive in the premium segment and continues to build out its innovation leadership in this segment.”

On the Chinese market, Porsche boasted of 32,600 deliveries to customers in the last few months. This was an 19 per cent increase compared to the period from January to September 2013. In Europe, last year's figure was surpassed by 15 per cent: The Stuttgart-based sports car maker handed over 43,300 vehicles to customers. On the home market of Germany as well, Porsche posted two-digit growth figures and realised a gain of twelve per cent with 17,800 new car deliveries.

So far this year, the Porsche model most in demand worldwide was the Cayenne: more than 51,000 sporty SUVs were handed over to our customers all over the world. 18,700

cars of the Gran Turismo Panamera were delivered by Porsche. With 22,900 models of the 911 sold, the sports car icon also outdid last year's figure.

PORSCHE AG Deliveries	September			January - September		
	2014	2013	Variance (%)	2014	2013	Variance (%)
World	15,828	12,970	22.0	135,642	119,747	13.3
Europe	4,649	4,464	4.1	43,274	37,689	14.8
Germany	1,799	1,608	11.9	17,848	15,953	11.9
America	4,379	3,748	16.8	41,777	36,978	13.0
USA	3,607	3,093	16.6	35,366	31,549	12.1
Asia Pacific, Africa and Mideast	6,800	4,758	42.9	50,591	45,080	12.2
China	4,344	2,820	54.0	32,592	27,458	18.7

GO

Porsche model range 911: combined fuel consumption 12.4–8.2 l/100 km; CO₂ emissions 289–191 g/km; efficiency class: G–F

Porsche model range Boxster/Cayman: combined fuel consumption 9.0–7.9 l/100 km; CO₂ emissions 211–183 g/km; efficiency class: G–F

Porsche model range Cayenne (2015): combined fuel consumption 11.5–6.6 l/100 km; CO₂ emissions 267–173 g/km; efficiency class: F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3.4 l/100 km, combined energy consumption 20.8 kWh/100 km; combined CO₂ emissions 79 g/km; efficiency class: A+

Porsche model range Cayenne (2014): combined fuel consumption 11.5-7.2 l/100 km; CO₂ emissions 270-189 g/km; efficiency class: G–B

Porsche model range Panamera: combined fuel consumption 10.7–6.4 l/100 km; CO₂ emissions 249–169 g/km; efficiency class: F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3.1 l/100 km, combined energy consumption 16.2 kWh/100 km; combined CO₂ emissions 71 g/km; efficiency class: A+

Porsche model range Macan: combined fuel consumption 9.2–6.1 l/100 km; CO₂ emissions 216–159 g/km; efficiency class: E–B

Porsche 918 Spyder: combined fuel consumption 3.1–3.0 l/100 km; combined energy consumption 12.7 kWh/100 km; CO₂ emissions 72–70 g/km; efficiency class: A+