



PORSCHE

News Release

April 8, 2022

No. 33/22

Porsche Sports Car Together Fest celebrates performance models at Indianapolis

World's largest gathering of GT Cars; one-make racing and off-track activities for the whole family and fans of all ages highlight Labor Day

Atlanta. Porsche will return to Indianapolis over the Labor Day weekend to celebrate its long history of performance road and race cars, along with trackside activities for families and fans of all ages. The Sports Car Together Fest, the second annual marquee event at the famed Indianapolis Motor Speedway (IMS) by Porsche, will highlight the German sports car manufacturer's highest performance models: the GT line of road cars as well as its top one-make race series. Punctuating the September 2 – 4 event is what is expected to be the world's largest gathering of Porsche GT cars and a spotlight on the 50th anniversary of the RS model. While the Porsche Carrera Cup North America presented by the Cayman Islands will headline the racing action on the track, multiple aspects of the Porsche automotive and sports culture will entertain and educate Porsche fans and casual attendees alike at the three-day end of summer event.

“Porsche at its heart is about community and passion. Coming together to celebrate some of our highest performing cars in action is like a family reunion for us,” said Kjell Gruner, President and CEO of Porsche Cars North America. “We look forward to welcoming enthusiasts, fans and just the curious to share the thrill of the track, the heights of sports car engineering in the real and virtual worlds, and the spirit of Porsche heritage.”



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50 Years of RS

Short for Rennsport, the German word for “racing”, the first RS model, the 1972 Porsche 911 Carrera RS, celebrates its 50th anniversary in 2022. Then, as now, the Porsche race car was directly based on the production road car. The anniversary is being recognized around the world as the birthday of the most revered vintage machines of the iconic 911 line. Porsche will have several displays to highlight this five-decade tradition at Indianapolis.

Around the Track

Multiple activities await visitors to the Porsche Sports Car Together Fest. In addition to the golden anniversary celebration of the RS model line, Sports Car Together Fest will play host to multiple activities off the track as well.

- **World’s largest gathering of Porsche GT cars.** A special exhibition area dedicated to what is expected to be the largest gathering of highest performance models developed by Porsche.
- **Porsche Classic Restoration Challenge.** For the second consecutive year, Porsche dealerships are invited to return a beloved Porsche sports car from the 1950s to 2000s back to its original glory.
- **Esports Championship.** While the premiere Porsche one-make series battles wheel-to-wheel outside, the competition heats up in the virtual world inside. Additional details on the Porsche eSports championship are forthcoming and will be released alongside future Porsche Sports Car Together Fest announcements.
- **Lifestyle.** The Porsche Sports Car Together Fest doesn’t only revolve around the car culture, it is a family-focused weekend. Porsche-centric events, programs, activities and displays around the facility include artists creating themed works, health and wellness activities for the entire family to participate in and more. Bringing in aspects of its sports and lifestyle experiences, Sports Car Together Fest is an event the entire family and fans of all ages can enjoy.



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On-Track

Nearly non-stop activity will entertain the competition-minded visitors to The Speedway. The 2.439-mile, 14-turn road course of the legendary facility – incorporating parts of the oval made famous by the Indianapolis 500 – will be used for all on-track sessions. In addition to Rounds 13 and 14 of the 16-race Porsche Carrera Cup North America Presented by the Cayman Islands season, the Porsche Sprint Challenge North America by Yokohama, Porsche Club of America (PCA) sports car racing and time attack events will provide the die-hard Indiana motorsport fans with intense Porsche-against-Porsche GT car racing.

More events and activities are regularly being added to the Porsche Sports Car Together Fest calendar and will, along with information of purchasing tickets, be announced in the near future.

Why We Race

Our racing drives your Porsche. Motorsport is more than a marketing platform to Porsche. It is who we are, it is in our DNA. We race to improve the breed. Research and Development leads our motorsport programs around the world to ensure the lessons we learn on the race track today become the technological heart and soul of your Porsche tomorrow. Porsche Motorsport North America is the sole importer for the Porsche 911 GT3 R, Porsche 718 Cayman GT4 RS Clubsport and Porsche 911 GT3 Cup race cars in the United States and Canada.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 194 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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