



PORSCHE

News Release

June 18, 2021

No. 50/21

First ever Sportscar Together Festival to be held at Indianapolis in September

Bringing the Porsche Community together – a vibrant celebration of car culture, of Porsche cars, old and new, of competition, creativity and ambition spanning over 70 years

Atlanta. Porsche Cars North America (PCNA) will host the first ever Sportscar Together Festival between September 10–12, at the world-renowned Indianapolis Motor Speedway (IMS) in Speedway, Indiana.

The spectacular three-day festival combines a celebration of car culture, of Porsche sports cars in all of their forms, spanning seven decades with a packed schedule of motorsport action supported by themed, interactive displays of Porsche cars from the past, present and a little way into the future with the very latest new models making their public debut.

“Car culture is a sense of family, of warmth and of shared passions and dreams – and this is at the core of the Sportscar Together Festival,” said Kjell Gruner, President and CEO of Porsche Cars North America. “It’ll be a living, breathing and exhilarating celebration of not just cars created by Porsche, but of car culture itself – for all ages. We look forward to welcoming everyone who shares this passion – whether they’re a Porsche owner or not – to a unique weekend of action, on and off the track.”

Taking place at the home of the world-famous Indianapolis 500 Mile Race, the Indianapolis Motor Speedway serves as the perfect backdrop to the Festival, with the relentless on-track action being supported by chances to learn more about the creation of the GT model lines, from the people responsible for them, as well as Porsche’s commitment to supporting its past, through a Classic Restoration competition.



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Fittingly, at the core of the festival is the race action. Underlining the core principle that motorsport benefits the breed, the festival will uniquely host three major Porsche one-make race series at the “Racing Capital of the World.” The three series represent Porsche motorsports ‘pyramid’ – from the cost-effective entry point into club motorsport through the Porsche Sprint Challenge North America by Yokohama up to the purpose-built racers in the form of the Carrera Cup North America. Sportscar Together Festival is the first and only event thus far that brings these different series together in one place.

The Porsche Club of America will be a high profile participant at the festival with the Club Racing Program taking center stage as well as themed car displays and concours events.

The 2.439-mile, 14-turn road course of the legendary facility – incorporating parts of the oval made famous by the Indianapolis 500 – will be used for all on-track sessions. The action won’t just be limited to race cars, with the chance for attendees to get involved through an autocross experience in the new 718 Boxster GTS 4.0 as well as a special off-road driving activity set aside to test the limits of the Cayenne.

Tickets for the Festival are available via the following website: ims.com/Porsche

The racing action in detail

In addition to championship rounds of the Porsche Carrera Cup North America Presented by the Cayman Islands, the Porsche Sprint Challenge North America by Yokohama and Porsche Club of America (PCA) Clubsport racing events, the weekend will be a showcase of how learnings on track, made it to the road.

Headlining the racing activities will be the premier one-make race series on the continent, the Porsche Carrera Cup North America Presented by the Cayman Islands.



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The series utilizes the newest Porsche 911 GT3 Cup race car, the type 992, in its Pro and Pro-Am classes and the previous generation type 991.2 in the Pro-Am 991 class. The Porsche 911 GT3 Cup, type 992, race car is directly based on the 2022 model year Porsche 911 GT3 road car. The pair of 45-minute races at Indy are scheduled to be Rounds 11 and 12 of its 16-round inaugural season. The Porsche Sprint Challenge North America by Yokohama, also in its first season, will race twice for 40-minutes with three classes competing for group honors in Platinum (Porsche 911 GT3 Cup, type 991.2), Gold (Porsche 911 GT3 Cup, type 991.1) and Silver (Porsche 718 Cayman GT4 Clubsport). These will mark the penultimate races of the 16-round championship.

The Porsche Club of America (PCA) will be heavily involved in the Porsche Sportscar Together Festival. In addition to off-track activities, PCA Club Racing/Clubsport groups will compete on-track. Specific run groups representing the entry-level of the Porsche Motorsport Pyramid North America will be announced in the coming weeks.

The three race series represent the racing culture of Porsche and its purpose-built structure to move drivers, teams and marketing partners up the ranks of motorsport, known as the Porsche Motorsport Pyramid North America. From novice instruction and track days with Porsche road cars through to full participation in open competition professional racing around the world with Porsche purpose-built racing machines, this path provides the path, appropriate car and support throughout the journey. The Porsche Carrera Cup North America Presented by the Cayman Islands is the highest one-make level of the Pyramid, after which drivers graduate to open competition against other brands and less stringent rules.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 192 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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