



PORSCHE

News Release

July 1, 2022

No. 61/22

Porsche reports Q2 2022 U.S. retail sales

First-half deliveries to customers total more than 32,529 new cars across all model lines

Atlanta. Porsche Cars North America, Inc. (PCNA) today announced U.S. retail deliveries in the second quarter of 2022 totaled 19,487, up 2.8 percent from the same period one year ago, despite ongoing supply issues in the wider economy. In the first six months, U.S. retail deliveries totaled 32,529 or 10.5 percent down from the first half of 2021, which was the strongest sales year in PCNA's history.

"Performance is a key part of Porsche culture and we are working closely across the company as one team to meet the demand from our U.S. customers," said Kjell Gruner, President and CEO of PCNA. "Our order books are full as we attract new and returning customers to the Porsche brand. Customers have more ways of interacting with the Porsche brand than ever before, through our expanding online presence and ordering capability, to new urban-based Porsche stores and new dealer sites opening through the course of the year."

Six-month deliveries were led by the Macan and Cayenne. The Porsche 911 and the all-electric Taycan again vied for the next spot, followed by the refreshed Panamera. Demand for the 718 Boxster and 718 Cayman also remained strong.

Porsche Approved Certified Pre-Owned (CPO) U.S. sales in the first six months of 2022 totaled 15,449 in the first six months of 2022, up 6.0 percent from a year earlier.



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Model	April-June Sales		Year to Date	
	2022	2021	2022	2021
ALL 911	3,052	2,326	5,175	5,108
ALL 718	962	906	1,744	2,412
ALL TAYCAN	2,524	3,359	4,449	5,367
ALL PANAMERA	1,126	1,265	1,913	1,716
ALL CAYENNE	5,913	6,004	8,566	10,234
ALL MACAN	5,910	5,098	10,682	11,489
GRAND TOTALS	19,487	18,958	32,529	36,326

PCNA follows the U.S. Auto Industry Sales Release Schedule issued by Motor Intelligence. First quarter new car sales began on January 5, 2022, and ran through March 31, 2022. Second quarter new car sales started April 1, 2022, and ended June 30, 2022.

About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 194 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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