



PORSCHE

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Consultancy firm increased its revenue by 23 percent

MHP grows to more than 1,100 employees

Ludwigsburg. MHP GmbH (Mieschke Hofmann und Partner) remains on course for substantial growth. In the fiscal year 2014, the Ludwigsburg-based management and IT consultancy firm achieved world-wide consolidated revenue of EUR 188 million, an increase of approx. 23 percent compared with the previous year. The largest portion of the total revenue was generated with customers from the automotive industry – the core business of MHP. “We are confident that we will remain on the growth track in 2015“, says Dr. Ralf Hofmann, MHP’s CEO.

By the end of 2014, the staff had increased to 1,154 employees (2013: 937 employees). Compared with early 2010, the staff of this Dr. Ing. h.c. F. Porsche AG subsidiary thus more than doubled. The further internationalization of MHP will contribute to future growth. At present, the management and IT consultancy firm operates in the international consultancy market from twelve locations in five countries.

MHP – A Porsche Company is one of the leading management and IT consultancies – in particular, for the automotive industry – and a subsidiary of Porsche AG (81.8%). The unique MHP approach to consulting is based on the symbiosis of process and IT consulting services. MHP, as a process supplier, optimizes customer processes throughout the value chain with its expert services in the fields of Management Consulting, System Integration, Application Management and Business Solutions. At present, more than 1,200 employees provide consulting services to and support more than 250 customers world-wide from our 12 locations in Germany (Ludwigsburg (2), Frankfurt, Munich, Nuremberg, Essen, Wolfsburg, Berlin), Switzerland (Zurich, Regensdorf), the U.S. (Atlanta), China (Shanghai) and Romania (Cluj-Napoca).

The MHP philosophy: Excellence.

Please direct any inquiries and file copies to:

MHP – A Porsche Company

Ingo Guttenson (Head of Marketing)

Königsallee 49

D-71638 Ludwigsburg

phone +49 (0)7141 7856-184

email ingo.guttenson@mhp.com

www.mhp.com

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