

The Cayenne in 4 Acts – the Symphony of life

31/08/2017 Electro-music meets violin: Porsche has presented a musical work for the Cayenne world premiere, which illustrates the character of the Cayenne in its lifeworlds: the Symphony of Life.

For the world premiere of the new Cayenne, Porsche took their guests to the different lifeworlds of the SUV. A particular musical work was composed especially for the world premiere: the Symphony of life – an anthem-like mix of traditional and electronic music. Selected instrument groups embody the Cayenne's sporty character and make the lifeworlds emotionally perceptible via a soundtrack in four acts. Porsche Newsroom presents the details of the symphony.

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