



## Sound of Porsche in Moscow

**18/09/2015** For the fourth time in history, right after New York, London and Shanghai, famous interactive pop-up exhibition "The Sound of Porsche" has opened its doors in Moscow.

Unique virtual rides, sound labs, incredible stories of Porsche and, of course, athletic 911 Carrera 4 GTS — there are lots of things that make a heart of every sports car lover skip a beat. To sum it up, the Sound of Porsche temporary exhibition invites young and young-at-heart customers to explore the uniqueness of the DNA and history of the brand — and this in the middle of most premium and busiest shopping destination in Moscow. Another innovative way of telling and experiencing the story of Porsche brand: the #soundofporsche.

## **The Porsche Pop-Up-Store in Moscow**

### **Link Collection**

Link to this article

<https://newsroom.porsche.com/en/company/porsche-sound-moscow-pop-up-store-11380.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/d9cf75da-c1cf-4d6e-94d9-6690d00c1b31.zip>

External Links

<http://www.porsche-moscow.ru/>

<http://www.porsche.com/specials/en/uk/sound-of-porsche/>