



## „Join the Porsche Ride“ – Station 1: The Taycan and the aurochs - environmental education at Porsche Leipzig

**01/06/2022** The Porsche sustainability initiative "Join the Porsche Ride" started in June 2022 with the first drive from Stuttgart to Leipzig. The Porsche Taycan's journey around the world thus began right on its own doorstep, at the Porsche plant in Saxony. Here, the Taycan went on a Porsche Safari.

Porsche has been supporting the preservation of nature around the Porsche plant since it began its activities in Leipzig in 2000. This includes, among other things, a near-natural site with a sustainable grazing concept on 132 hectares of natural area and the Porsche Safari environmental education program.

The cooperation program with the Auwaldstation Leipzig is about strengthening visitors' awareness of

nature and sustainability. Since 2018, families, children and school classes can go on a discovery tour accompanied by an environmental educator. They explore the local flora and fauna in the plant's off-road area, which is home to aurochs, exmoor ponies, honey bees and numerous wild animals such as hares, deer and pheasants.

Together with the expert partner, the Auwaldstation Leipzig, the basic idea of the Porsche Safari and "Join the Porsche Ride" initiative is being strengthened. This is to make children and young people aware of the need to preserve the environment and thus contribute to a sustainable and better life. The Auwaldstation sees itself as a nature conservation station and environmental education facility - in a unique location in the Leipzig floodplain forest, which is significant throughout Europe.

From the Porsche Safari in Leipzig, the Porsche Taycan headed across the Alps to its next stop: Switzerland.

## MEDIA ENQUIRIES



### Daniela Rathe

Director Politics and Society  
+49 (0) 170 / 911 2434  
daniela.rathe@porsche.de



### Torsten Klavs

Corporate Citizenship and Corporate Diplomacy  
torsten.klavs@porsche.de

## Consumption data

### Taycan Sports Sedan Models (2023)

Fuel consumption / Emissions

WLTP\*

Electric power consumption\* combined (WLTP) 24.1 – 19.6 kWh/100 km

CO emissions\* combined (WLTP) 0 g/km

CO2 class A Class

### Taycan 4S (2023)

Fuel consumption / Emissions

WLTP\*

Electric power consumption\* combined (WLTP) 24.1 – 19.8 kWh/100 km

CO emissions\* combined (WLTP) 0 g/km

CO2 class A Class

\*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, [www.dat.de](http://www.dat.de)).

## Video

## Link Collection

Link to this article

<https://newsroom.porsche.com/en/2022/company/porsche-taycan-tour-join-the-porsche-ride-28561.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/d5913620-86e6-41af-a465-719a40e8aa43.zip>