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Panamera and family

09/11/2016 A sportscar as a family car – is that even possible? Germany's most well-known parent bloggers have now tested the new Porsche Panamera and discovered their own "Work-Drive Balance" in the process.

Stretched proportions, pronounced shoulders and a dynamic flyline – it is clear to see that the Panamera is a sportscar from the very first glance. However, upon looking inside the saloon, you will also notice that the car offers a large amount of space and comfort for four people, and with 500 litres of storage capacity it also offers a spacious luggage compartment. Perfect for a family, right?

Mummy and daddy bloggers from Germany tried to answer this question. In Leipzig-the production site of the new Panamera-these mummy and daddy bloggers had the opportunity to put the Gran Turismo through its paces. In order to give the bloggers an insight into the high-quality processing involved in producing the car, Porsche opened the gates to its usually well-guarded production facility at its site located in Saxony. In the body construction and assembly areas of the facility, the family experts were able to get a picture of the importance of quality and sustainable production for the new Panamera. This is because maximum processing quality also means a high degree of safety, which is a particularly important aspect for parents.

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Visiting the Porsche site in Leipzig

The fact that journeys can be made in a completely relaxed atmosphere in the Panamera's comfort mode is a crucial feature for mums and dads. Thanks to this feature, the daily trip to the nursery, school or to work is a pleasure. But even mummies and daddies want to let off some steam sometimes. That is why the bloggers were taken to the Porsche in-house racing track. Here it was clearly shown that more than ever, the Porsche Panamera combines two apparently opposing characteristics – the comfort of a luxurious family saloon and the performance of a true sportscar. This is the perfect "Work-Drive Balance".

Driving the new Panamera

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