



Deep integration of the personal digital ecosystem

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The new Panamera offers significantly more digital and networking options than its predecessor: new infotainment functions ease operation and ensure an even more intuitive driving experience. Powerful hardware further enhances the multimedia experience. The new wireless charger with cooling function significantly reduces the charging time for smartphones, offering 15 watts of power. There are also two USB-C fast charging ports in both the front centre console and in the rear.

For the first time, the Panamera also offers the possibility of video streaming. The third-party application 'ScreenHits TV' can be used to access various popular streaming services, depending on the market. Videos are shown on the 10.9-inch Passenger Display, available for the first time in the Panamera, as well as the 12.3-inch centre display, albeit only while stationary in the latter case for safety reasons. Porsche uses a special foil on the passenger display to ensure that the driver is not distracted by the streaming service while driving.

Logging on with the Porsche ID is easier in the new Panamera. The driver only needs to scan the QR code displayed in the PCM with the My Porsche app. There is no need to enter the Porsche ID and password in the PCM. Also new: Porsche has integrated popular music streaming apps as native apps directly in the PCM system. This makes it easier to use as the apps are available when Porsche Connect is activated even when the smartphone is not connected to the car. In addition, Porsche has integrated the Apple CarPlay® service more deeply into the Panamera's displays and functions. This simplifies operation of many smartphone functions. The service is adapted to the familiar Porsche Connect design.

By integrating the My Porsche app into Apple CarPlay®, Porsche links the user's digital smartphone ecosystem even more closely to the car. This makes it possible to control vehicle functions directly from the user's personalised digital ecosystem. The Siri® voice service can be used, for example, to control the air conditioning, the ambient lighting and the massage function as well as to change the radio station. The voice service can be activated directly via the Voice Pilot button. It is also possible to share performance data from the last trip directly with contacts.

More comfort and new features

Even since its launch, the Panamera has combined the dynamic qualities of a Porsche with the comfort of a luxury sedan. In the new Panamera, Porsche has further refined this positioning with numerous sophisticated comfort solutions. This includes the new air quality system, which reliably protects occupants against particles and harmful substances. The system's standard equipment includes the fine dust filter and the GPS recirculation function. It uses predictive navigation data to automatically activate air recirculation when the car is about to enter a tunnel. This prevents odours and exhaust fumes that might accumulate there from reaching the passenger compartment in the first place. If route planning is activated, the system takes tunnels along the set route into account well in advance.

As an option, a fine dust sensor continuously measures the level of PM 2.5 fine dust particles in the interior air and the ambient air. If the air quality around the car decreases, the air quality system switches to recirculated air and cleans the air inside by passing it through the fine dust filter several times. An ioniser is also optionally available to remove germs and pollutants from the air, a boon to allergy sufferers in particular.

High-end sound systems with a new 'Driver' mode

As an alternative to the standard Sound Package Plus, Porsche is once again offering a Bose® surround sound system and a Burmester® 3D high-end surround sound system in the new Panamera. In both systems, a driver-focused setting called 'Driver' can be activated. It optimises the sound experience in the driver's seat. In both systems, new subwoofer technology is also used. The Fresh Air subwoofer produces low frequencies in an open housing and utilises the ambient air for this purpose. This saves both installation space and about 3.2 kilograms of weight while maintaining first-class sound quality.

Executive models with new rear seats

As before, the Porsche Panamera offers a particularly sporty seating position compared to rest of the segment. Porsche equips the Panamera with four standard single seats, and the front seats are eight-way electrically adjustable. As an option, 14-way electrically adjustable comfort seats and 18-way electrically adjustable sports seats available in the front. In the rear, Porsche offers optional 4+1 seats as well as electrically adjustable comfort individual seats with memory function. New, improved seat foam materials increase seating comfort in all configurations.

In the Executive models (specific to certain markets), which feature a wheelbase extended by 15 centimetres, an improved rear seat system with flatter side bolsters and a flatter basic contour is part of the standard package. This shifts the seating position toward the rear, which benefits leg support and knee clearance. A new soft foam pad under the seat cover improves seating comfort, while new comfort head cushions add to the luxurious seating experience. All Executive models also come with four-zone climate control as standard, as well as the new 15-watt wireless charging function in the rear centre console.

MEDIA ENQUIRIES



Jonas Bierschneider

Spokesperson Panamera
+49 (0) 170 / 911 4296
jonas.bierschneider@porsche.de

Consumption data

Panamera 4

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 11.2 – 10.2 l/100 km

CO emissions* combined (WLTP) 253 – 230 g/km

CO2 class G Class

Panamera Turbo E-Hybrid

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 1.7 – 1.2 l/100 km

Fuel consumption with depleted battery combined 11.7 – 10.5 l/100 km

Electric power consumption* combined (WLTP) 29.9 – 27.6 kWh/100 km

CO emissions* combined (WLTP) 39 – 27 g/km

CO2 class B Class

CO2 class with depleted battery G Class

Panamera

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 10.5 – 9.7 l/100 km

CO emissions* combined (WLTP) 239 – 219 g/km

CO2 class G Class

Panamera E-Hybrid models

Fuel consumption / Emissions

WLTP*

Fuel consumption* combined (WLTP) 1.7 – 1.0 l/100 km

Fuel consumption with depleted battery combined 11.7 – 9.2 l/100 km

Electric power consumption* combined (WLTP) 29.9 – 25.4 kWh/100 km

CO emissions* combined (WLTP) 39 – 23 g/km

CO2 class B Class

CO2 class with depleted battery G Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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