



New Cayenne videos

27/08/2014 Off-road capability, drive and chassis, exterior design, interior design: Four videos present the characteristics of the new Cayenne.

The new generation of the Cayenne will launch on the market in five versions: Cayenne S, Cayenne Turbo, Cayenne Diesel, Cayenne S Diesel and – in a world premiere – the Cayenne S E-Hybrid, which is the first plug-in hybrid in the premium SUV segment. This model, together with the Panamera S E-Hybrid and the 918 Spyder, make Porsche the world's only carmaker to offer three plug-in hybrid models.

The Cayenne is a unique success story at Porsche. The company introduced the first generation in 2002. This vehicle made the idea of a sports car in the SUV segment a reality – and it set standards right from the start. Sales have exceeded all expectations: Over 276,000 first generation vehicles were produced (2002 to 2010), and around 303,000 units of the second generation, which was introduced in 2010, have already been produced so far. So the Cayenne is not only boosting profitable growth at Porsche, it is also creating a solid economic foundation for investments in future generations of sports cars.

Four videos now present the characteristics of the new Cayenne: The film clips in the left column show the SUV's off-road capability, drive and chassis, exterior design and interior design.

Link Collection

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